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LETTER FROM THE PRESIDENT & CEO

It is an honor to serve as President & CEO of the Tampa Downtown Partnership. I'm deeply grateful to our members, stakeholders, staff, community leaders, and Board of Directors for their tireless commitment to our mission. Your support has made this past year one of remarkable progress—allowing us to move forward with purpose as we continue shaping a Downtown that is thriving, welcoming, and full of opportunity.

As we reflect on the Partnership's 39th year, the momentum in Downtown is undeniable. Our urban core is not just growing—it's evolving. This transformation is the result of bold leadership, intentional collaboration, and a shared vision for what Tampa can become.

This year, we embraced a bold new five-year strategic direction – one that redefines our role from stewards to Downtown champions. As a declaration of purpose, we identified four priorities: sustaining service excellence, maximizing organizational impact, championing a vibrant and growing Downtown, and strengthening our internal infrastructure. To guide this work, we introduced core values—innovation, operational excellence, collaboration, inclusivity, and integrity—that now shape every decision we make.

We remained focused on elevating the everyday Downtown experience—prioritizing cleanliness, safety, and a welcoming atmosphere for all. At the heart of this effort is our Clean & Safe program, which keeps public spaces attractive and accessible. Our Downtown Ambassadors play a vital role—assisting visitors, fostering community, and responding with empathy. More than hospitality, this work reflects our commitment to well-being, especially in our outreach to unhoused residents.

We also marked a milestone in mobility with the second year of DASH (Downtown Area Shared Hubs), our micro-transit service. By connecting all seven neighborhoods with zero-emission vehicles, trained driver-ambassadors, and a user-friendly platform, DASH underscores our commitment to access and sustainability.

In parallel, we advanced transformative planning efforts. The North End Vision Framework is shaping a district poised for inclusive growth, while the revitalization of Historic Franklin Street—supported by a multimillion-dollar grant—will reimagine a beloved corridor as a pedestrian-friendly destination that honors its past and embraces its future.

Our role as a cultural convener has never been stronger. Signature events like Winter Village, River O'Green, Ashley's Eggsploration, and the 15th Anniversary of Rock the Park drew record

crowds, reinforcing Downtown as a place of celebration and connection. We also elevated local artists through public installations and cultural programming—infusing our building stock with creativity and pride.

The Partnership's influence continues to grow. We expanded our network of engaged members and elevated Downtown's visibility



Looking ahead, we are piloting a retail incubator to activate vacant storefronts and empower entrepreneurs—fostering economic opportunity and strengthening neighborhood identity.

We are not simply imagining the future of Downtown—we are building it, together. With continued support from our members, partners, and civic leaders, we will shape a Downtown that inspires, welcomes, and thrives—a place where everyone belongs and the soul of Tampa shines through.

Thank you for being part of this journey.

Sincerely,

Kanyatta Hairetan R

Renyetta Hairston-Bridges
President & CEO, Tampa Downtown Partnership

OUR VISION

Tampa Downtown Partnership is the leader in fostering a vibrant, diverse, 24-hour Downtown in which to live, work, play, and learn.

OUR MISSION

Tampa Downtown Partnership champions the vitality and growth of Downtown - convening stakeholders, embracing innovation, and fostering thriving Downtown neighborhoods.

OUR VALUES

Innovation
Operational Excellence
Collaboration
Inclusivity
Integrity

STRATEGIC PRIORITIES

Tampa Downtown Partnership has identified four strategic priorities to guide its action over the next five years.









ENHANCE ORGANIZATIONAL INFRASTRUCTURE

This strategic plan champions a bold, inclusive vision, driving Tampa's Downtown toward dynamic growth and vibrancy. Built on operational excellence and powered by strong collaborative partnerships, it sets the stage for a thriving, forward-looking future.

ABOUT THE **SPECIAL SERVICES DISTRICT (SSD)**

Established 1994

The Tampa Downtown Partnership administers the Special Services District program through an annual contract with the City of Tampa. Through the SSD program, the Partnership works to promote the Downtown experience through a multitude of initiatives such as marketing, economic development, transportation, planning, and beautification, as well as maintenance and safety initiatives with Tampa's Downtown Ambassadors and Clean Team.

Since its inception in 1994, the SSD has provided services above and beyond the standard services provided by the City of Tampa. Funding for the SSD comes from a special assessment placed on properties within the district. This assessment is a flexible rate based on assessed property value from the Hillsborough County Property Appraiser's office.

DOWNTOWN LIFESTYLE







PRE-K - I.D.



















ABOUT **MEMBERSHIP**

Established 1986

Founded as a membership organization in 1986 by a group of local business leaders, the Tampa Downtown Partnership membership is comprised of a broad range of stakeholders. The Partnership is proud to have a large and active community of member companies including national corporations, locally-owned businesses, civic organizations, government agencies, Downtown property owners, and arts and cultural institutions. The Partnership also leads in advocacy, networking, and education related to Downtown for the Tampa Bay region, hosting numerous events and programs throughout the year. The Partnership's members are committed to strengthening Downtown Tampa's position as the vital urban center for the region and serving as the voice for Tampa's Downtown.

ABOUT THE TAMPA DOWNTOWN **PARTNERSHIP FOUNDATION**

Established 2022

The Tampa Downtown Partnership Foundation is dedicated to cultivating stronger bonds among residents, employees, and visitors by promoting improved public spaces. Through its initiatives, the organization spearheads inclusive, community-focused activities and developments.

The Tampa Downtown Partnership Foundation is the 501(c)3 philanthropic collaborator of the Tampa Downtown Partnership, whose goals are to:

- Provide free community-based events highlighting the seven neighborhoods of Downtown Tampa
- Continue to improve and reinvent our public realm as our Downtown continues to evolve
- Create a vessel for additional revenue streams to reinvest back into our community







98% OF RESIDENTS

BELIEVE OUR CLEAN & SAFE SERVICES ARE EFFECTIVE**

SPECIAL SERVICES DISTRICT*

CLEAN & SAFE SERVICE HOURS **1,936**MERCHANT VISITS

355 **TONS OF TRASH**

8,582 CITIZEN CONTACTS/ASSISTS

837 **GRAFFITI, STICKER** & SIGN REMOVAL

COLLECTED

1,463 CODE & SAFETY **ISSUES ADDRESSED**

605 **BLOCKS POWER WASHED**

156 STRANDED **MOTORIST ASSISTS**

CITIZEN &

MERCHANT

CONTACTS

WEST RIVER DEVELOPMENT*

388

BAGS OF

GRAFFITI REMOVED

TRASH COLLECTED

CODE & SAFETY ISSUES ADDRESSED





46,359
PASSENGERS

34,498 RIDES

9,170
APP DOWNLOADS

94.73%
TRIPS WITH WAIT TIME UNDER 15 MINUTES

140/0
TRIPS WITH
MULTIPLE PASSENGERS

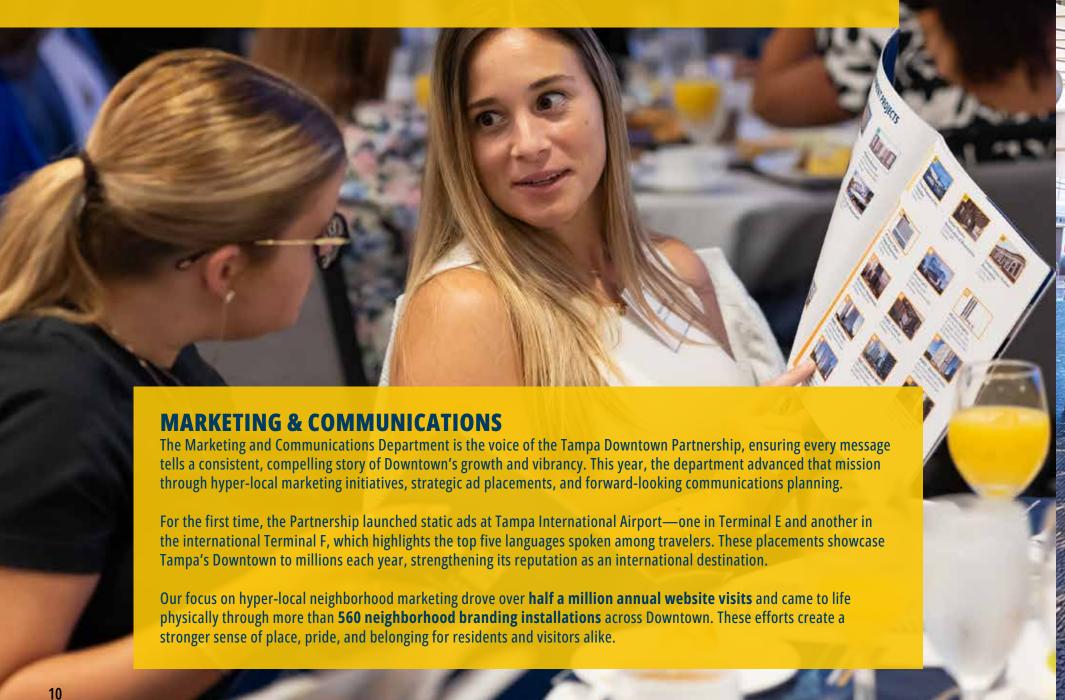
4.95

AVERAGE DRIVER RATING

(97.3% FIVE-STAR REVIEWS)

Data is from Jan 1, 2024 - Dec 31, 2024

MAXIMIZE ORGANIZATIONAL IMPACT



44K
FACEBOOK
FOLLOWERS

112.2K
x
FOLLOWERS

45.4K
INSTAGRAM
FOLLOWERS

814
MEDIA
MENTIONS

5,472,891,605

530,000 WEBSITE VISITS (~1,400 visits daily)

\$55,018,721

In addition, the team played a key role in shaping the Partnership's five-year Strategic Plan, which will serve as a roadmap for all future communications. By aligning messaging with the plan's priorities, the Marketing & Communications team is ensuring that every campaign, story, and initiative reinforces the long-term vision for Downtown. This forward-looking approach will strengthen brand consistency, expand engagement across diverse audiences, and position the Partnership as both a thought leader and an advocate for Downtown's continued growth.

The department led the 2025 State of Tampa's Downtown Forum, which translated complex data into accessible insights and sparked dialogue among community and business leaders. The release of the **Downtown Development Guide** further reinforced the Partnership's role as a trusted resource for understanding growth, investment, and innovation in Tampa's urban core.

MAXIMIZE **ORGANIZATIONAL IMPACT**







Looking forward, we are excited to continue this growth with new initiatives designed to deliver even more value to our members, such as the launch of our "6 by 6" recruitment campaign to secure six new Visionary members by the end of Fiscal Year 2026. Thanks to your support, we're already a quarter of the way there, with two new Visionary members joining us. Through new and enhanced benefits and information packets, we aim to strengthen the onboarding and engagement of our members.

THANK YOU TO OUR VISIONARY MEMBERS











Thank you to all of the members of the Tampa Downtown Partnership.

Please see page 30 for a list of our current members.

223
TOTAL MEMBERS

25 NEW MEMBERS

\$44,275 TOTAL NEW REVENUE

5
MEMBER MIXERS &
BEHIND THE SCENES TOURS

DOWNTOWN DEBRIEFINGS

SIGNATURE EVENTS

500+
ATTENDEES

MEMBERSHIP ENGAGEMENT COMMITTEE MEETINGS

COMPLETED
FIRST-EVER
MEMBERSHIP VALUE AUDIT



After a highly competitive application process, the Tampa Downtown Partnership was awarded a \$50,000 grant by **Community Foundation of Tampa Bay** that will greatly assist us in the execution of our Small Business Pipeline "Pilot". This program is designed to assist local entrepreneurs and retailers as they transition from temporary vending to brick-and-mortar storefronts. We are incredibly grateful to become a resource to local entrepreneurs and retailers in our Downtown.

We also broadened our regional influence through collaboration with organizations such as the Tampa Bay Chamber, Tampa Bay Economic Development Council, Tampa Medical & Research District, Visit Tampa Bay, and leading cultural and educational institutions. These partnerships amplify our advocacy efforts, align resources across the region, and reinforce Downtown Tampa's position as a hub for innovation, commerce, and culture.

Guided by the Tampa Downtown Partnership's 2025–2030 Strategic Plan and the leadership of our Board of Directors, collaboration remains at the heart of our approach. The Board plays a vital role in shaping priorities, fostering partnerships, and ensuring that the Partnership continues to deliver impact at the highest level.

Through strategic collaborations, expanded services, and creative activations, the Tampa Downtown Partnership is delivering greater impact than ever before, ensuring that Downtown Tampa continues to thrive as a vibrant and welcoming urban center.

48
BOARD
MEMBERS

30+
ONE-ON-ONE
INTERVIEWS FOR
THE STRATEGIC PLAN

\$50,000 COMMUNITY FOUNDATION GRANT

RESEARCH AND DATA

DOWNTOWN DEVELOPMENT OVERVIEW











Project Status	Number of Projects	Residential Units	Hotel Keys	Retail/ Commercial SqFt	Total SqFt Under Construction (Under Roof)
Completed Construction	14	1,681	167	100,000	2.1 million
Under Active Construction or Renovation	8	1,447	220	167,000	4.1 million
In Final Planning Stages or Being Proposed	16	4,184	699	1,100,000	7.6 million

Sources: Accela, CoStar, Hillsborough County Property Appraiser

DOWNTOWN ATTRACTIONS AND CULTURAL INSTITUTIONS INVESTMENT





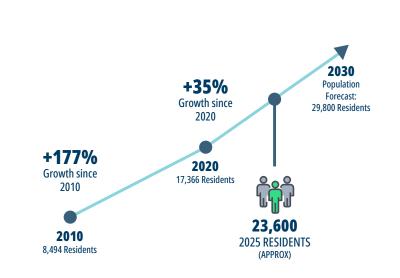




RESIDENTS



Source: CoStar



Sources: Hillsborough County Property Appraiser, CoStar, U.S. Census, Plan Hillsborough, University of Tampa

EMPLOYMENT PROFESSIONAL AND 30.35% **BUSINESS SERVICES PUBLIC SECTOR AND** 24.28% **MANUFACTURING** 65,000 **EDUCATION AND** 20.61% **EMPLOYEES HEALTH SERVICES DOWNTOWN** FINANCE, REAL ESTATE, (APPROX) 9.41% **AND INFORMATION LEISURE AND** 8.89% **HOSPITALITY TRADE AND** 3.75% **TRANSPORTATION** 91.5% **DOWNTOWN** OTHER SERVICES 1.72% OFFICE OCCUPANCY

0.99%

Source: Placer.ai, Plan Hillsborough, U.S. Census On The Map

UTILITIES, CONSTRUCTION,

MANUFACTURING

VISITORS

2 Million

TAMPA RIVERWALK



Source: Placer.ai

RESIDENTS
90%
WOULD RECOMMEND
TAMPA'S DOWNTOWN
AS A PLACE TO LIVE



WORKERS

85%

WOULD RECOMMEND
TAMPA'S DOWNTOWN

AS A PLACE TO WORK

Source: 2024 Tampa Downtown Partnership Resident & Worker Survey



Glazer

The department also continued to convene public and private sector stakeholders to explore opportunities for cohesive growth, as recommended in our **North Downtown Vision Framework**. This plan lays the groundwork for strategic development in this emerging district.

The department also **strengthened mobility initiatives** by leading an RFP process and implementing a more advanced technology provider for the **Downtown Area Shared Hubs (DASH)** Micro-Transit Service. These enhancements expanded shared-ride availability and improved program efficiency. In March, the department successfully relaunched the annual **Bike to Work Ride & Rally**, drawing more than 100 participants and underscoring the growing connectivity between Downtown and surrounding neighborhoods.

Advocacy remained a central focus throughout the year. The department deepened engagement with city and county officials, continuing to champion critical transportation initiatives such as the HART Route 1 fare-free pilot and the restoration of ferry service between Downtown and the Bay communities.

In addition, the department expanded its **data collection and analytical capacity**, culminating in the release of the **Partnership's inaugural Downtown Development Guide**. This publication highlighted more than 5,000 residential units planned or under construction and 2.1 million square feet of newly completed Downtown space. These insights have strengthened the Partnership's ability to engage proactively with developers before finalized plans or groundbreaking.

Together, these efforts reflect a year defined by strategic achievements, cross-sector collaboration, and a continued commitment to shaping a more connected, accessible, and vibrant Downtown.

174
HISTORIC STRUCTURES

(28 new surveys added to Florida Master Site Files)

SURVEYED

HISTORIC PRESERVATION
WORKSHOP ATTENDEES

(Downtown property owners, real estate pros and developers)

60+
NORTH END VISION
OUTREACH MEETINGS

100+
BIKE TO WORK
ATTENDEES

30+
BICYCLE-FRIENDLY
BUSINESSES

\$6 Million
FRANKLIN STREET
GRANT

CHAMPION A VIBRANT AND GROWING DOWNTOWN



Tampa's Living Gallery

In FY25, the Tampa Downtown Partnership's Placemaking Team deepened its commitment to weaving public art into the fabric of Tampa's Downtown, advancing its mission to make art an integral part of the city's identity. Through a combination of permanent installations, live activations, and artist-centered programming, the team amplified creative expression across all corners of Downtown. These efforts generated more than \$52,000 in direct *generated* financial investment into artists and public projects, while creating over 95 opportunities for local artists to showcase their work through programs and activations.



MURALS ADDED TO TAMPA'S DOWNTOWN

6 LOCATIONS

2,400SOUARE FEET

6 ARTISTS

This year, more than 2,400 square feet of murals were created across six unique locations, engaging six local artists to tell the stories of Downtown's neighborhoods—honoring their past, reflecting their present, and envisioning their future.

The vibrancy extended beyond murals, with three live paintings staged during signature Downtown events and more than 350 community activations throughout the year. Nearly 80 artistic and musical performances further underscored the organization's goal of embedding creativity into the heartbeat of Downtown. With 120 days dedicated to displaying art in public spaces, the placemaking team ensured that residents, workers, and visitors alike experienced culture not as a backdrop, but as an integral part of the Downtown experience.

Looking ahead, the Tampa Downtown Partnership will continue to build upon a sub-department focused on public art, envisioning a future where creativity is not only celebrated through events and activations, but is embedded into the very infrastructure of the city. The goal is simple yet ambitious: when people think of Tampa, they think of its artists, their stories, and the creativity that defines the community.

\$52K+
FINANCIAL INVESTMENT
IN ARTISTS
AND MURALS

95+
LOCAL ARTIST
OPPORTUNITIES

LIVE PAINTINGS AT
DOWNTOWN PROGRAMS
AND ACTIVATIONS

350+
PUBLIC COMMUNITY
ACTIVATIONS
AND PROGRAMS

75+
ARTISTIC TALENT AND
MUSIC PERFORMANCES

CHAMPION A VIBRANT AND GROWING DOWNTOWN





350+ COMMUNITY **ACTIVATIONS &** PROGRAMS

NEIGHBORHOOD PROGRAMMING ACTIVATIONS

\$65K **NEIGHBORHOOD ENHANCEMENTS** GRANTS

163 **LOCAL BUSINESSES** & ORGANIZATIONS SUPPORTED

80 DAYS OF **SMALL BUSINESS** ACTIVATIONS

GRANTS AWARDED

(Small business and

neighborhood)

This year, the Partnership delivered 134 neighborhood-specific programming activations supporting it's 350+ public community activations, ensuring that residents, workers, and visitors experienced events that reflected the character of their surroundings. To further strengthen these connections, the Partnership awarded 10 small business and neighborhood grants, channeling more than \$65,000 into neighborhood enhancements that improved quality of life and bolstered local identity.

The initiative also created tangible opportunities for economic impact: **163 local businesses and organizations** were supported across programs and activations, and small businesses were activated in Downtown's public spaces for a total of **80 days**. These efforts not only enlivened the neighborhoods but also empowered entrepreneurs, fostered pride of place, and reinforced Downtown as a hub where Tampa's diverse communities and stories come together.

Looking ahead, the Tampa Downtown Partnership remains committed to ensuring that each neighborhood within Downtown is not just a destination, but a reflection of the people, history, and creativity that define it—where every program, activation, and enhancement tells a story and builds a stronger, more connected community.



ENHANCE **ORGANIZATIONAL INFRASTRUCTURE**

As part of our newly launched bold and visionary strategic plan, we've made it a top priority to enhance our organizational infrastructure—ensuring we are not only equipped for today's challenges but positioned for tomorrow's opportunities. Over the past year, we've taken decisive steps to align our internal capacity with our elevated mission, sharpened

priorities, and newly introduced values. This transformation is more than operational—it's foundational.

These efforts reflect our unwavering commitment to building a well-resourced, efficient, and dynamic organization—one that is driven by collaboration, guided by strategy, and built for resilience.

NEW ORGANIZATIONAL VALUES

WAGE INCREASE FOR CLEAN & SAFE TEAM

STRATEGIC REALIGNMENT

We are actively aligning our organizational structure to reflect our strategic direction – as we welcomed new talent and restructured key roles to better support finance, public space programming, and DASH operations—ensuring we have the right people in place to drive our mission forward. We've also streamlined collaboration tools to enhance cross-functional alignment of our strategic plan with cascading goals and metrics.

OPERATIONS, PROGRAMS, INTERNAL PROCESSES AND PROCEDURES

As part of our strategic implementation, we initiated a comprehensive audit of programs, policies, and services to identify areas for improvement. The vehicle incident audit resulted in enhanced safety protocols, a safe driver recognition program, and improved incident response—strengthening accountability and service quality. The membership audit led to a refreshed tier structure, refined benefits, and the introduction of a new Champion level. The refined benefits are designed to deepen relationships and create more meaningful opportunities for collaboration with our members.

FINANCIAL STEWARDSHIP & RISK MANAGEMENT

We transitioned to a new insurance broker, securing increased coverage and achieving significant savings across key policy lines. Proactive risk measures were implemented, including updated vendor agreements with responsive insurance language and ongoing training requirements. We also enhanced internal financial processes to strengthen oversight and operational efficiency.

EXPANDING OUR REACH

We leveraged our SSD infrastructure to support the West River Development - located in an emerging community adjacent to our Downtown district. This initiative not only diversifies our revenue through a fee-for-service contract but also amplifies the visibility and impact of the Partnership.

BOARD ENGAGEMENT

To strengthen engagement and deepen strategic alignment, we launched a Board Engagement & Assessment Survey. This initiative will provide valuable insights into board interests, priorities, and opportunities for enhanced collaboration—ensuring our leadership remains informed, engaged, and aligned with the Partnership's evolving vision.

ENHANCE **ORGANIZATIONAL INFRASTRUCTURE**

OUR SERVICES

Clean & Safe

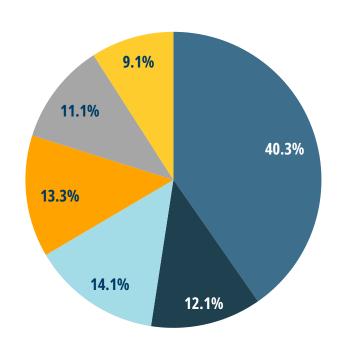
Urban Plannin & Mobility Marketing & Communication

Beautification

Management/
Administrative Charges

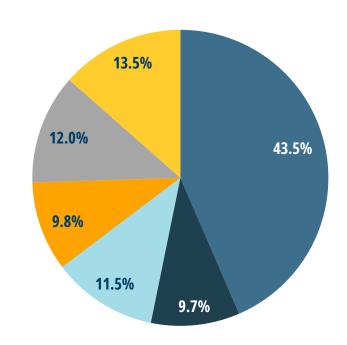
DASH

FY 2024-2025 SSD Budget: \$5.3 Million Assessment Rate: \$1.0285 per \$1,000 of taxable value



FY 2025-2026 SSD Budget: \$5.7 Million

Assessment Rate: \$1.0285 per \$1,000 of taxable value



LETTER FROM THE TREASURER

As Treasurer of the Tampa Downtown Partnership, I am pleased to report that our organization will conclude Fiscal Year 2025 on strong financial footing.

The previous charts provide a summary of our budget allocations for FY2024-2025 and FY2025-2026. During FY2024-2025, the Partnership has maintained a stable financial position, with revenues and expenses closely aligned to budget. This reflects the Partnership's continued commitment to sound financial stewardship, transparency, and accountability.

In FY2024-2025, there was no change in the assessment rate, and no adjustment is budgeted for FY2025-2026. The last change in the Partnership's assessment rate occurred in FY2019, and rates remain steady for the upcoming year. Membership dues also remained consistent throughout the fiscal year, continuing to provide critical support for the Partnership's programs and initiatives. Additionally, the Tampa Downtown Partnership Foundation contributed significantly in FY2024-2025, helping advance placemaking, public space activation, and community engagement efforts across Tampa's Downtown.

Looking ahead, the FY2025-2026 budget for the Special Services
District is projected to increase by more than 8%, an investment
that reflects both the growing needs of our Downtown and the
opportunities before us. This increase will allow us not only to
sustain the excellence of our Ambassador and Clean Team services,
but also to expand programming and initiatives that elevate
Downtown's competitiveness, vibrancy, and sense of place. At the
same time, we are focused on expanding the Partnership's base of

support, with a goal of securing six new Visionary members—or upgrades from current members—during FY2025-2026. These additional investments will strengthen our ability to deliver bold initiatives, foster collaboration, and amplify the Partnership's leadership role across Tampa's Downtown.

Our financial results and future planning are closely aligned with the Tampa Downtown Partnership's 2025–2030 Strategic Priorities, which emphasize delivering excellent services, increasing the Partnership's organizational impact, fostering a growing and vibrant Downtown, and strengthening the organizational capacity needed to meet the demands of a rapidly evolving urban core.

As Downtown Tampa continues to experience historic levels of growth and investment, the Partnership remains fiscally prepared to reinvest in its future—ensuring our Downtown remains dynamic, welcoming, and positioned as the region's premier place to live, work, play, and learn.

Should you have questions or wish to request the complete financial report, please contact the Tampa Downtown Partnership office.

Sincerely,

En Alle

Braxton Williams Treasurer, Board of Directors Tampa Downtown Partnership



TAMPA CONTINUES TO
EXPERIENCE HISTORIC
LEVELS OF GROWTH
AND INVESTMENT, THE
PARTNERSHIP REMAINS
FISCALLY PREPARED TO
REINVEST IN ITS FUTURE

27

STEPHEN PANZARINO

2024-2025 Chairman

How did you become involved with the Tampa Downtown Partnership?

I've always believed that true leadership extends beyond one's profession and into the broader community we serve. For me, volunteering and taking on opportunities to give back have been some of the most fulfilling aspects of my career. While my work as an architect has allowed me to shape the built environment, my involvement with the Tampa Downtown Partnership has given me the privilege of helping shape the future of our city.

AECOM has been a proud member of the Partnership since 2000, and when I was asked to represent our firm on the Board, I immediately recognized it as an opportunity to contribute to something larger than myself. From the outset, I became deeply engaged with the Urban Planning and Transportation committees—areas where thoughtful strategy and collaboration have a direct impact on how Downtown grows and thrives. Those roles eventually led to leadership opportunities, reinforcing my belief that progress comes when we lean in, accept responsibility, and challenge ourselves to do more.

My guiding principle has always been that you don't say no when asked to serve—you step forward. Through the Partnership, I've been able to do just that, helping advance initiatives that not only strengthen Downtown but also position Tampa as a model for innovation, connectivity, and long-term prosperity.





What piece of advice would you give to members and stakeholders looking to become more involved with the Tampa Downtown Partnership?

The Tampa Downtown Partnership has truly become the leading organization shaping the future of our urban core—helping create a vibrant, dynamic Downtown that reflects the energy and aspirations of our city. For anyone looking to become more involved, my advice is simple: jump in with both feet. The Partnership thrives on fresh perspectives, new ideas, and the passion of people who care deeply about Tampa's future. Everyone has a role to play, and everyone is welcome.

A great way to begin is by joining one of the standing committees. These groups are not only informative, they are also where some of the most meaningful conversations and ideas take shape. Whether it's urban planning, transportation, marketing, or placemaking, committees provide a direct line to the work that drives impact across Downtown.

For those serving on the Board, I encourage you to take on additional leadership responsibilities. Volunteering for the executive committee, stepping into roles such as secretary, or serving on the finance committee are excellent ways to both learn and lead. These opportunities provide a deeper understanding of the organization and a stronger voice in shaping its direction.

Ultimately, the more you give of your time, energy, and expertise, the more rewarding the experience will be—not just for you, but for the entire community we're working together to build.

What were you most excited about headed into your year as Chairman of the Partnership board?

Heading into my year as Chairman, I felt a tremendous sense of energy and optimism. Having just completed my role as Chair of the Selection Committee for our new President and CEO, I knew we had made an outstanding hire in Kenyetta. Her leadership promised to bring fresh energy, bold ideas, and a renewed focus on shaping Tampa's future. That knowledge invigorated me and gave me great confidence for the year ahead.

Equally exciting was the opportunity to work with such a wide range of stakeholders in crafting the Partnership's latest strategic plan. That process—bringing together voices from business, government, nonprofits, and the community—was not only an extraordinary learning experience, but also a chance to build alignment and momentum around a shared vision for Downtown.

What excites me most is the direction this new plan sets for us. It positions Tampa as a model for growth, innovation, and vitality—one of the most dynamic and exciting cities in the country. To know that the Partnership is playing a central role in that transformation is both inspiring and humbling, and it was with that sense of purpose that I stepped into my year as Chairman.



Where would you like to see the Partnership and Downtown Tampa in the next 5 years?

I am incredibly proud of the trajectory we are on today. Downtown Tampa is experiencing unprecedented momentum—transformative new development, the emergence of the medical district, and the continued expansion of the west Riverwalk are all elevating the urban experience in ways that just a decade ago would have been hard to imagine. We've truly become a model city for how smart, thoughtful urban growth can shape not just a skyline, but a community.

Looking ahead five years, my hope is that we not only sustain this success, but amplify it. I want to see Downtown continue to evolve as a place where people want to live, work, and gather—a vibrant urban core that is inclusive, resilient, and connected. I envision a Downtown where innovation is embraced, where arts and culture thrive, where mobility and accessibility make the city more seamless, and where the Partnership continues to be at the center of convening voices and driving collaboration.

If we stay true to that vision, I believe five years from now Tampa won't just be a regional success story, it will be recognized nationally as one of the most dynamic, forward-thinking cities in the country.

What is your favorite restaurant or activity within Tampa's Downtown?

Tampa's Downtown food scene is so vibrant and constantly evolving that it's tough to pick just one favorite. Lately, Predalina has been my go-to spot—it's quickly become my favorite. At the same time, the other new restaurants in the Water Street district are bringing such fresh energy and variety that it's hard not to be impressed. And of course, I must make a nod to some of the classics, Malio's, is timeless and never disappointing; Ulele, in my opinion, is a culinary masterpiece, the food, atmosphere, art, and service can't be beat.

When it comes to activities, my wife and I are big Tampa Bay Lightning fans. We try to make it to games as often as we can, and there's nothing quite like the energy of Amalie Arena on game night. I've even had the chance to meet a few of the players, and I can say they're not only incredible athletes but also true ambassadors for our city. Their commitment to the team and to Tampa really resonates with me. And yes—Go Bolts!

THE TAMPA DOWNTOWN PARTNERSHIP HAS TRULY BECOME THE LEADING ORGANIZATION SHAPING THE FUTURE OF OUR URBAN CORE

28

CURRENT MEMBERS

as of September 1, 2025

1205 on Franklin 1887 Creative 1905 Family of Restaurants Aakash Patel ADEAS-O **AECOM Technical Services. Inc.** Ahoy Cooling and Heating AIA Tampa Bay **American Victory Ship** and Museum ARC Group ArchitecturePlus International, Inc. Baker Barrios Architects **Ballard Partners** Banyan Street Capital Barrymore Hotel Tampa Riverwalk Barton Malow Beauty Brought Out, LLC **BELFOR Property Restoration** BendinRoad Development Billy Hattaway Blue Sky Communities LLC Bob Henriquez, Hillsborough County Property Appraiser **Body Aligned Pilates and Wellness** Buchanan Ingersoll & Rooney PC Burr & Forman, LLP Bush Ross, P.A. **Capitol Outdoor** Carlton Academy Day School Carlton Fields **Catalyst Communications Group** CGA, A SAFEbuilt company ChappellRoberts City of Tampa CI Publishers (Discover InTown) Clear Channel Outdoor Coastal Properties Group International Coen & Company

Commonwealth Commercial Partners Contract Furniture, Inc Cook Law, P.A. Cormia Design Group Courtvard by Marriott Tampa Downtown Cushman & Wakefield D Squared Infrastructure, Inc. Daniel Diaz, P.E. Dark Moss Davida Franklin DeLaVergne & Company Denholtz Associates DEXIAN | DISYS **Dohring Ahern Appraisal** & Brokerage Eagles, Benefits by Design, Inc. Eboats Tampa - Waterway Tampa LLC Ellison Construction **Embarc Collective Embassy Suites Tampa -**Downtown Convention Center Fairway East Kennedy Owner, LLC c/o Parkwav **Farley White Interests** Ferman Motor Car Company, Inc. Ferrell Redevelopment Fifth Third Bank Fine Properties FloraVilla 2020, LLC Florida School of Woodwork Foley & Lardner LLP **Forever Young Aesthetics** Friends of Tampa Union Station Friends of the Tampa Riverwalk

GAI Consultants

Gensler

Gassler Dental, PLLC

Glazer Children's Museum

Goldfingers Aesthetics & Plastic Surgery GrayRobinson, P.A. Greenman-Pedersen, Inc. **Greminger Urban Design Grooms Benefits HCP Associates Highwoods Properties** Hill Ward Henderson Hillsborough Area Regional Transit Authority (HART) Hillsborough Community College Hillsborough County Hillsborough Lodge No. 25 Hilton Tampa Downtown **Holland & Knight LLP** Hotel Flor Hotel Tampa Riverwalk Hvatt Place Hvatt House Tampa Downtown **Impact Employment Solutions** of Florida LLC dba Liberty Staffing USA Inscription Channel District lackson's Bistro **Jobsite Theater** John F. Germany Public Library Julie Sabolic Iulius Nasso **Juster & Associates** Karl A. Davis Coaching Services, LLC Kathleen Shanahan Kennedy Investments Kimley-Horn and Associates, Inc. Kolter Urban LLC KUDUCOM

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Lime

Malio's Prime Steakhouse Manage The Event Manthey Hospitality Mario Vargas MAS Environmental, LLC Mathilde larrett Michael English Moss & Associates NRK Real Estate Advisors, LLC Office Space Brokers, LLC Omar Garcia Oona Johnsen Oxford Commons Pedal Power Promoters, LLC Plan Hillsborough Planet Smoothie Playbook Public Relations Plenary Group PNC Bank Port Tampa Bay Port Tampa Bay R. Marshall Rainey P.A. Rampello Downtown Partnership K-8 School **REAL Building Consultants** Rebecca Johns Rivergate Tower **ROOST Tampa** Rowe Architects, LLC Ryan Companies US, Inc. Sacred Heart Catholic Church Sage Partners LLC Sam Schwartz Consulting Sarah Edmiston Saxon Gilmore & Carraway, P.A. Schiller International University Seven-One-Seven Parking

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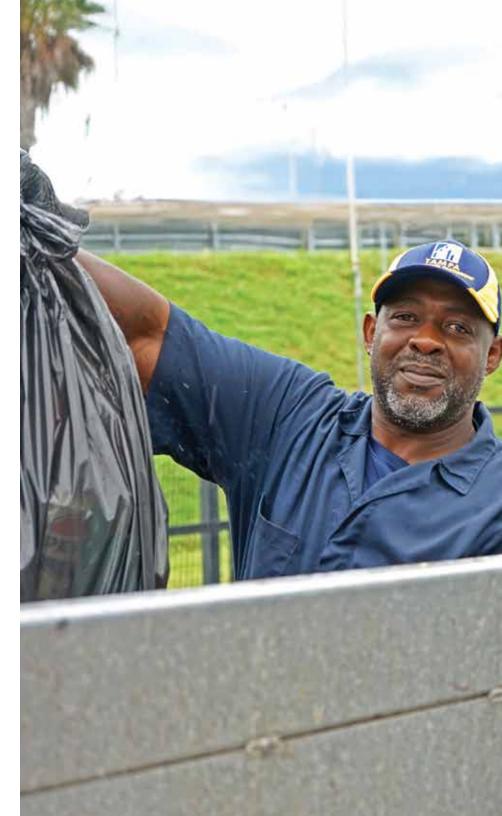
Sharon Lessard Collective

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CLEAN & SAFE TEAM MEMBER OF THE YEAR SHANNON BURKE

Shannon Burke serves as a vital member of Tampa's Downtown Clean Team. In his role, Shannon supports all areas of the Clean and Safe Program operation, from leading the Landscape Maintenance Crew, handling daily trash removal for the entire district, watering planters throughout Downtown, and so much more.

Shannon is a team player who is always willing to help out. He is a native of Tampa and attended Hillsborough High School. Before joining the Partnership in 2024, he worked construction in and around the Tampa area. As a Tampa native, Shannon takes pride in keeping Downtown looking its best. His favorite thing about Tampa's Downtown is the Riverwalk and the fact that it connects you with so much of what Downtown has to offer.

"In the past year we have had many gaps in key roles occur within the Clean and Safe department and have needed team members to step up to help fill these gaps. Shannon Burke on the Maintenance crew has gone above and beyond to help with this, filling in as needed with everything from trash pickup to team supervision. Not only this, but he has done it all with a smile on his face. Shannon is a true team player and deserves recognition for all the hard work he does".

– Joe FreemanDistrict Operations Manager

"From the moment Shannon joined our team, he has gone above and beyond—jumping in wherever needed, from leading the maintenance crew to trash runs, watering planters, and even covering weekend shifts. He takes initiative, never complains, and always brings a positive attitude. With perfect attendance, respect for his co-workers, and pride in his work, Shannon is truly an invaluable member of our team."

- Teresa Walls
Assistant Project Manager, Clean Team

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Kalyn Sexton
Assistant Project Manager, Ambassadors

Teresa Walls

Assistant Project Manager, Clean Team

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This report is produced by the Tampa Downtown Partnership, a private, not-for-profit 501(c)(6) organization.

The Partnership is a membership organization comprised of companies, organizations, and individuals with a common goal of advancing Downtown Tampa.

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For details about this report or to request information about the Tampa Downtown Partnership, please contact:

Tampa Downtown Partnership 400 N. Ashley Dr., Suite 1010 Tampa, FL 33602 813.221.3686 TampasDowntown.com