



TAMPA
DOWNTOWN PARTNERSHIP

TAMPA'S DOWNTOWN COMMUNITY MEETINGS

OUR VISION

Tampa Downtown Partnership is the leader in fostering a vibrant, diverse, 24-hour Downtown in which to live, work, play, and learn.

OUR MISSION

Tampa Downtown Partnership champions the vitality and growth of Downtown - convening stakeholders, embracing innovation, and fostering thriving Downtown neighborhoods.

OUR VALUES

Innovation
Operational Excellence
Collaboration
Inclusivity
Integrity

STRATEGIC PRIORITIES



**SUSTAIN
SPECIAL SERVICES
EXCELLENCE**



**MAXIMIZE
ORGANIZATIONAL
IMPACT**



**CHAMPION
A VIBRANT
AND GROWING
DOWNTOWN**



**ENHANCE
ORGANIZATIONAL INFRASTRUCTURE**

**PARTNERSHIP FOUNDED IN 1986 BY BUSINESS LEADERS AND
PROPERTY OWNERS TO ADVOCATE FOR A BETTER DOWNTOWN**

**SPECIAL SERVICES DISTRICT FORMED IN 1994
BY STAKEHOLDERS TO INVEST IN DOWNTOWN'S GROWTH**

Two avenues, with one direction.

Where We Are Now

230+

Business Members

*Corporate headquarters,
professional firms, individuals*



2,000+

Stakeholders in the SSD

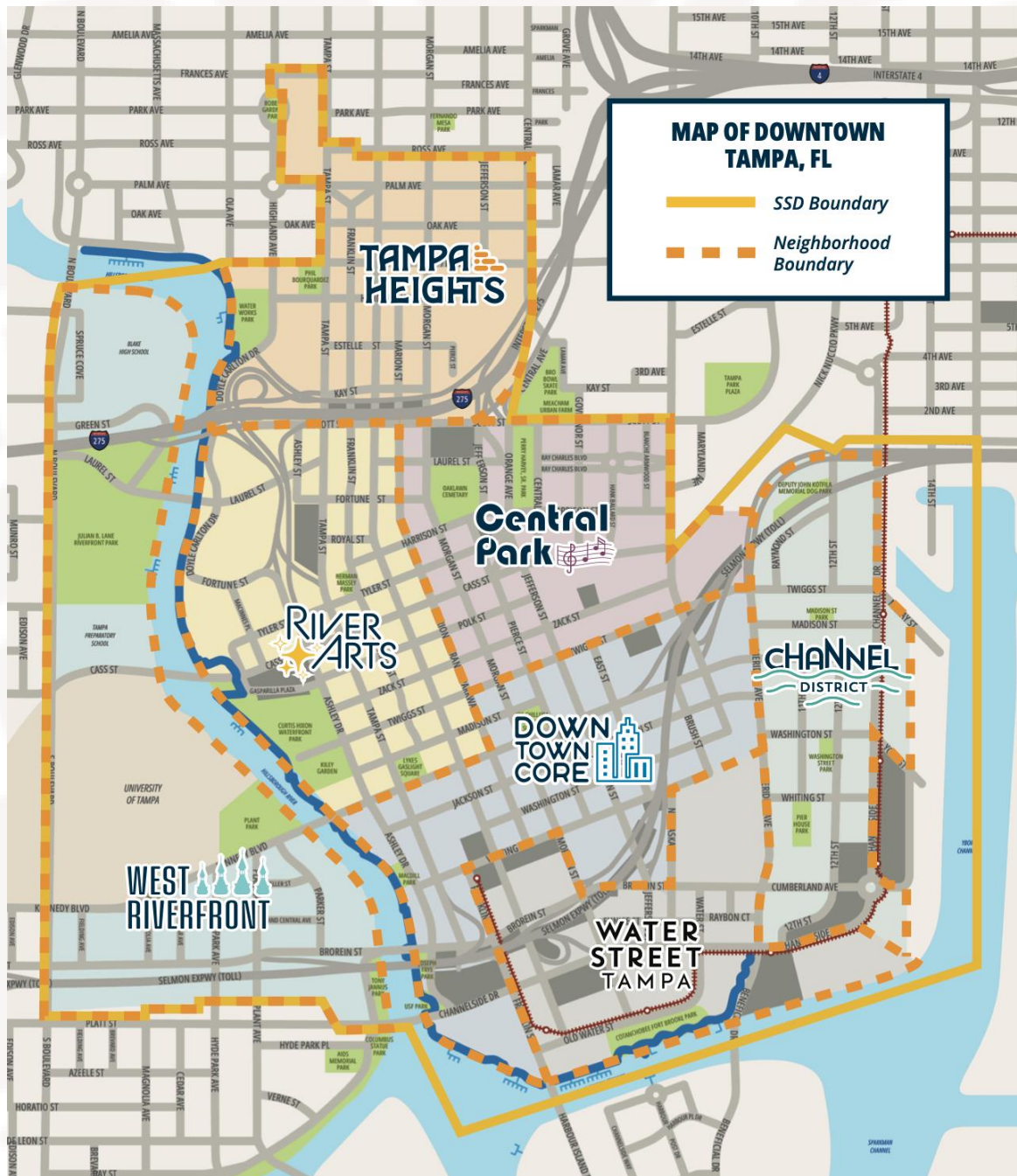
*Property and business owners (commercial
& residential)*

What's Next?

23,000+

Residents and growing

*New opportunities for collaboration and
strategy to meet the growing needs and
demands of urban neighborhoods*



The Special Services District (SSD) is the longest operating Place Management Organization in the State of Florida

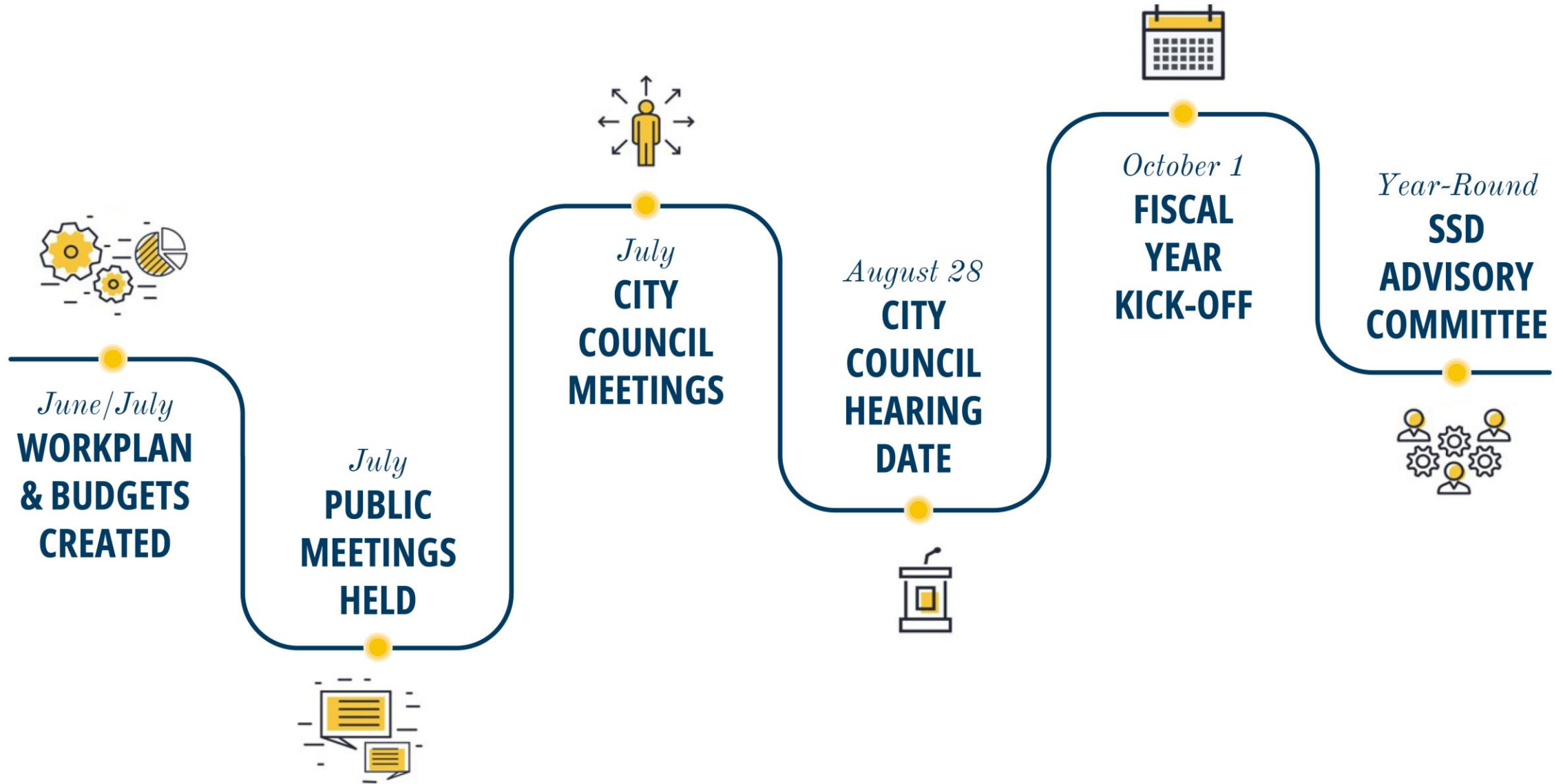
1177 acres

Place Management Organizations improve Downtowns across the world!

3,000+ National

4,000+ International

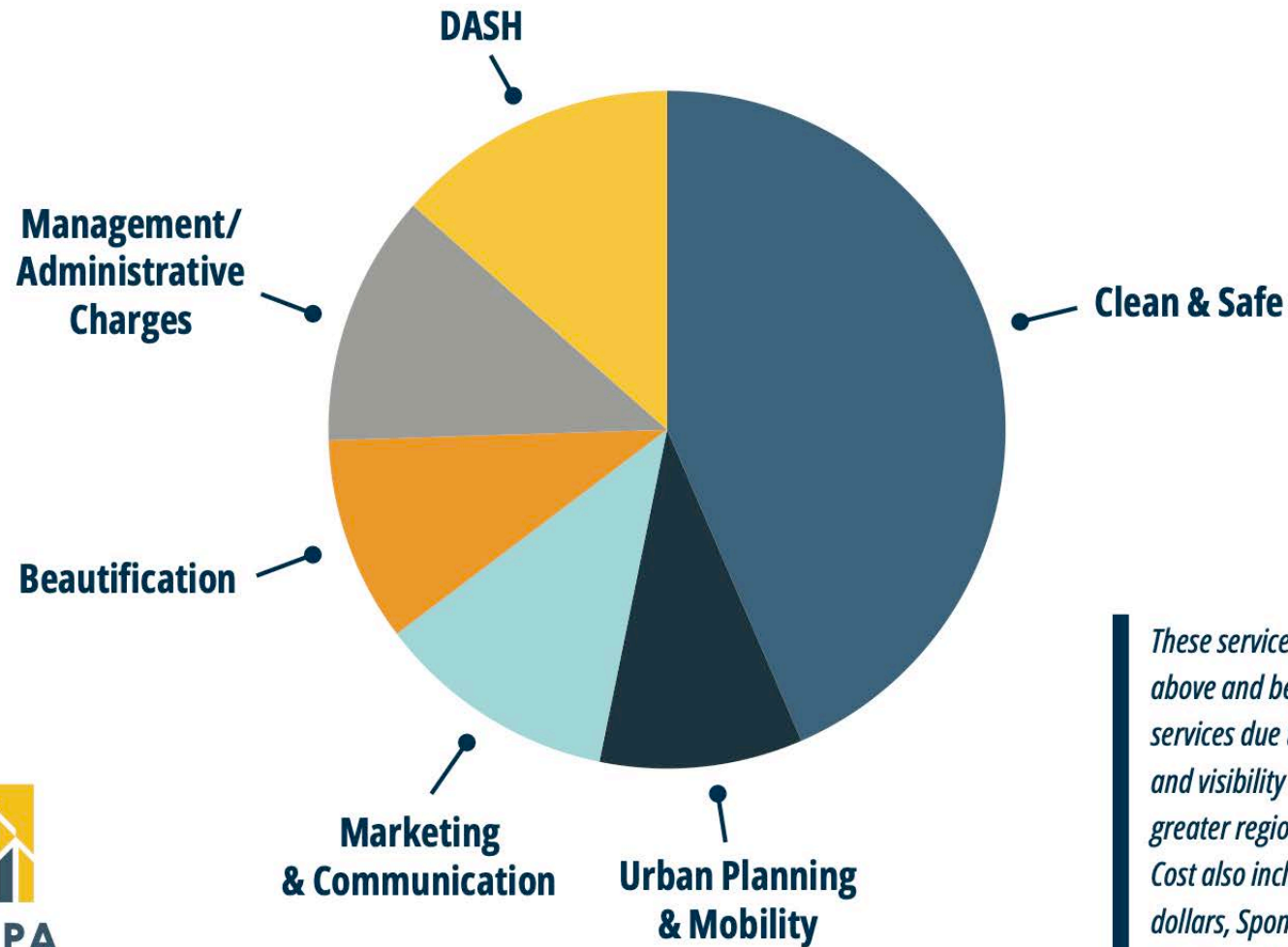
ANNUAL SSD PROCESS



OUR SERVICES

FY 2025-2026 SSD Budget: \$5.7 Million

Assessment Rate: \$1.0285 per \$1,000 of taxable value



These services are designed to go above and beyond City of Tampa services due to increased usage and visibility of Downtown to the greater region. Total Operating Cost also includes Membership dollars, Sponsorship dollars, Grants and Special Projects.

OPERATIONS

2025 YTD



164
Tons of
Litter
Collected



1,052
Merchant
Visits



3,186
Customer
Contacts



165
Acts of
Graffiti
Corrected



59
Stranded
Motorist
Assists

GOALS

Audit current services and enhance frequency of reports

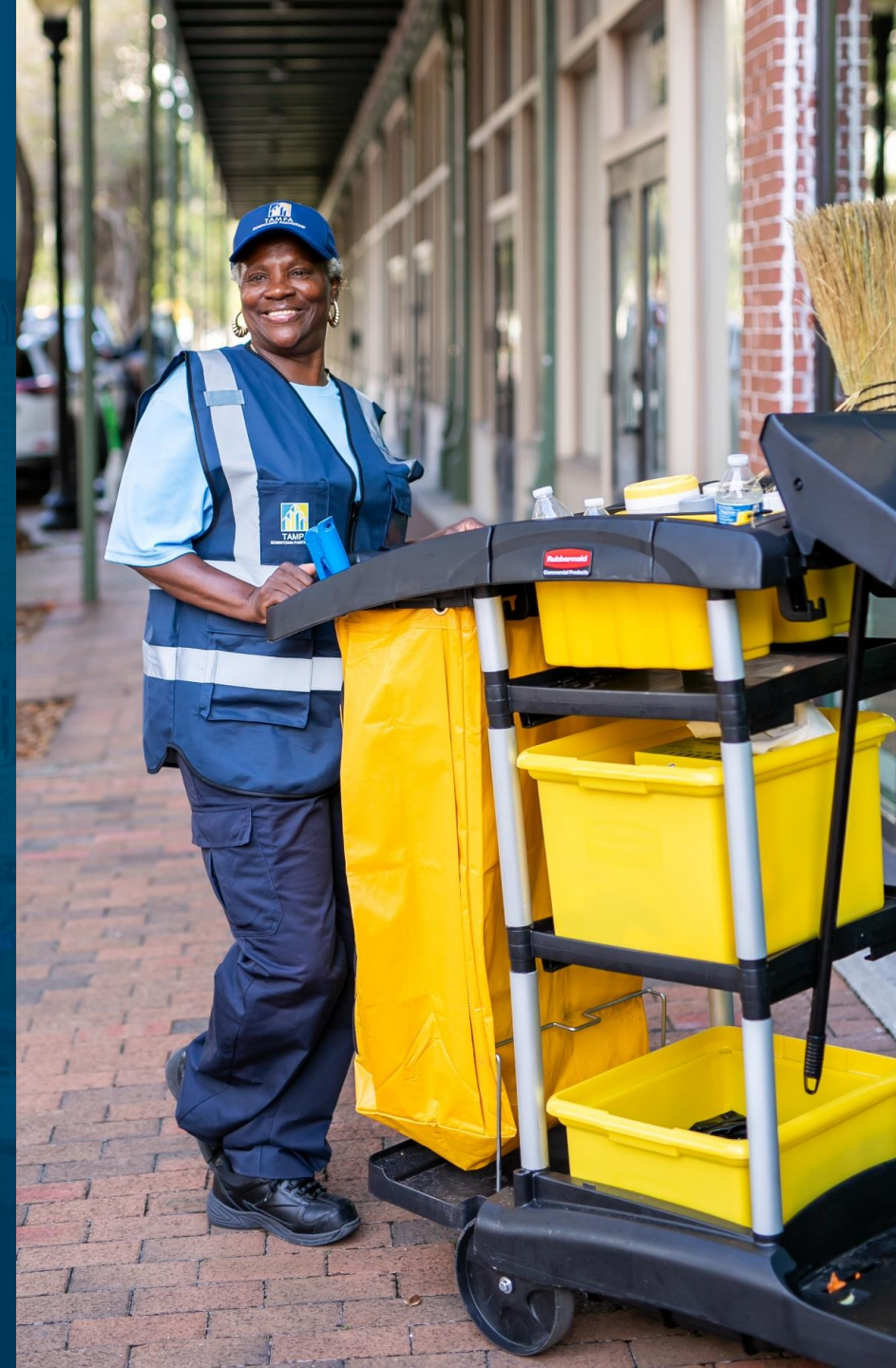
Sustain Special Services Excellence

Implement online dashboard, showcasing Clean & Safe impact

Maximize Organizational Impact

Inventory streetscape assets and advocate for needed improvements

Champion a Vibrant and Growing Downtown



PROGRAMMING



90+
Local
Artists
Supported



350+
Free
Community
Programs
and
Activations



163
Local
Businesses
Supported



23%
Increase in
Winter
Village
Skaters



\$65,000
Invested in
Neighborhood
Enhancements

GOALS

Partner with the City and stakeholders to continue focusing on art as infrastructure in public spaces.

Maximize Organizational Impact

Increase stewardship with small businesses.

Champion a Vibrant and Growing Downtown

Improve inclusivity and accessibility to enhance the communities' experience in public spaces.

Sustain Special Services Excellence



URBAN PLANNING & MOBILITY



Tracking **5,631** residential units under construction/planned or proposed



Surveyed **174** structures, updating **146** previous Florida Master Site Files and adding **28** new surveys, a crucial step in historic building preservation



Hosted a historic preservation workshop with over **40** Downtown property owners, real estate professionals, and developers.



Held over **60** planning meetings with private stakeholders, city, county, and state agencies about the North End Vision Plan.



Hosted Bike To Work event, with over **100** attendees. Continued support of **30+** Bicycle-friendly Businesses

GOALS

Create a public-facing service dashboard

Maximize Organizational Impact

Initiate a South Downtown Planning study

Champion a Vibrant and Growing Downtown

Continued evolution/advocacy for Downtown mobility options

Sustain Special Services Excellence





DASH Tampa Microtransit

Transit in Tampa's Downtown



1 RATING

5.0



AGE

4+

Years Old

CATEGORY



Travel

DEVELOPER



Via Transporta

**Choose the pickup
location, destination,
and number of
passengers.**

**Choose
transit opti
works b**

MARKETING & COMMUNICATIONS



201K+
Social Media
Followers



1,928
Earned
Media
Stories



3+ Billion
People
Reached



\$36+ Million
Ad Value
Generated



560+
Neighborhood
Branding
Pieces

GOALS

Launch a printed and digital series demonstrating Partnership 's indispensable services

Sustain Special Services Excellence

Strengthen the Partnership's brand identity, stakeholder relationships, and public understanding

Maximize Organizational Impact

Continue to get local and national media for local, small business, developers, and community members.

Champion a Vibrant and Growing Downtown



PARTNERSHIP ADVOCACY

Lead volunteer committees of professionals to listen & share information to guide priorities

Planning & Development Committee

Transportation Committee

Public Art Committee

Policy & Advocacy Committee

Host educational forums on topics specific to Downtown with the goal of influencing policy and development trends

State of Tampa's Downtown Forum

Tampa Downtown Partnership Annual Meeting & Luncheon

Urban Excellence Awards

Downtown Debriefing Series

Downtown Download Presentations

The Partnership advocates for initiatives, issues, and causes that affect Downtown and its place in the greater region

Hillsborough County 2045 Long Range Transportation Plan

Encourage City of Tampa to create unhoused resource center

Support for Tampa Riverwalk expansion on the west side of the Hillsborough River

INFRA grant application for the new bulk cargo Berth 218 at Port Tampa Bay

Support of Code Revisions to Sidewalk Installation and Funding within City of Tampa

IKE Smart City kiosks

Support for Cross-Bay Ferry

Support TECO Streetcar

Support for keeping Rays baseball in the Tampa Bay region

Opposed cutting Visit Florida and other tourism funding

Support for Strengthening City of Tampa's noise Ordinance in Chapter 14

Support for I-275 Downtown Interchange

Support for renewal of Hillsborough County Community Investment Tax (CIT)

WAYS TO GET INVOLVED

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