



North End Vision Plan
Downtown Tampa
REQUEST FOR PROPOSAL (RFP)

The Tampa Downtown Partnership (the Partnership) invites qualified companies to submit a proposal for the North End Vision Plan, located in Downtown Tampa.

The strategic mission of the Tampa Downtown Partnership is to be the steward of Downtown Tampa's 7 neighborhoods. As a proactive leadership organization, we advocate for the Downtown community that includes over 240 member companies, 22,000 residents, and 58,000 employees.

Purpose:

The plan will define an urban design and real estate strategy that supports the revitalization of the north downtown area and its surrounding districts. It will seek to prioritize economic growth, redevelopment opportunities and improved taxable value while preserving our history. This plan will be an evolution of the Partnership's role to help guide development, communicate the vision, and expand our reach.

Emphasis Area: (See Exhibit Map 1).

- Kay Street to the north
- Twiggs Street to the south
- Hillsborough River to the west
- Nebraska Avenue to the east

Emphasis Area Description:

Existing Conditions: (See Exhibit 1 Map)

This 264 Acres or .4 square miles area within the Special Services District (SSD) is ripe with redevelopment opportunities. The area is a unique blend of public and private ownership assets. This effort will help guide a cohesive strategy for several upcoming projects.

- State Interstate reconstruction
- City Ashley Drive Reconnecting Communities grant
- City CRA owned Army/Navy parcel for affordable housing
- City Kidd Mason Community Center refurbishment
- Kennedy Investments purchase of several buildings
- State ownership of Scott St. parking lot/preserved intermodal center site
- Straz Center expansion plan

Scope of Work/Deliverables:

Base map provided by the Partnership, including parcel ownership and proposed development.

Due diligence research

- Review all available documentation on existing and proposed studies, utilities and infrastructure improvements, proposed developments and transportation initiatives in study area. The Partnership will help gather the information.

Street grid and transit recommendations

- New corridor alignments for potential redevelopment opportunities.
- Traffic calming approaches, mobility opportunities, transit concepts with HART and Streetcar.
- FDOT interstate access, walkability and connectivity scenarios.

District parking strategy

- Cohesive approach for shared and site-specific parking, including funding strategies.

Community engagement

- Facilitate up to 10 interactions/sessions initiated by the Partnership. Sessions will vary from individual agencies to group discussions. Stakeholder list and contacts provided by the Partnership. This plan does not require input from the general public.

Identify redevelopment opportunities

- Characterize Sub Districts, recommend grants, resources, incentives, open/recreation space. End product will be a final illustrated sketch plan and written report.

Please submit a proposal and estimated cost of services to the Partnership no later than close of business on **November 3, 2023**. The proposal should include cover letter, project contact(s), project approach, proposed timeline, estimated cost and up to 5 similar projects as a reference.

Proposed timeline:

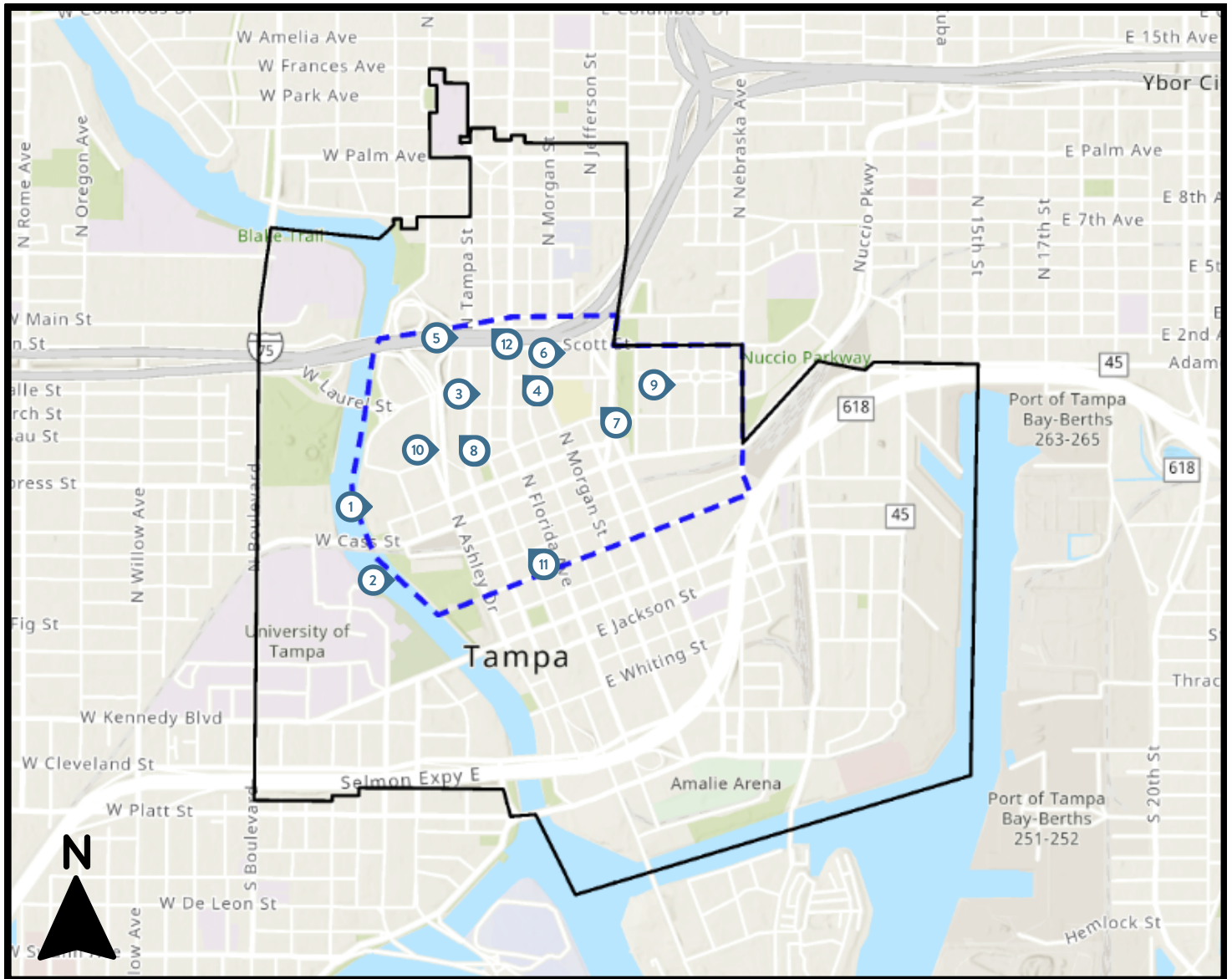
October 23	Advertise Proposal
November 3	Proposals due
November 6- 10	Selection Committee review
November 13-17	Contract Negotiation/Award
November 27	Launch project
May 2024	Project completion

Send proposal electronically to:

Karen Kress, AICP
Tampa Downtown Partnership
400 N. Ashley Dr., Suite 1010
Tampa, FL 33602

Please direct questions to Karen Kress at 813.221.3686 or via email at kkress@tampasdowntown.com.

Exhibit Map 1



Legend

- SSD Boundary
- - - North End Vision Area

1. Straz Center for the Performing Arts
2. Riverwalk
3. State Building
4. Marion Transit Center
5. I-275 Interstate
6. Scott Street Lot
7. Kid Mason Community Center
8. Army | Navy Parcel
9. Encore
10. Ashley Drive
- 11 & 12. Historic Franklin Street