



## THE SHOPS OF WINTER VILLAGE AT CURTIS HIXON PARK VENDOR APPLICATION

The Shops of Winter Village at Curtis Hixon Park offer holiday shoppers an affordable and unique retail experience with local sellers of garments, personal products, artisan goods, gourmet packaged foods, and holiday decor. Thanks to the generous support of PODS® Moving and Storage, each Winter Village Shop is held in a PODS® container in a market-style layout. The shops are semi-permanent structures that will require interior décor by the shop owner. Shops accepted will reflect a mix of local, imported, artisan, and/or manufactured goods from merchants who are looking to elevate their brand in the community. Merchandise will stay securely locked in your shop ready for opening on the next business day.

Shops are leased on a season (seven-week duration), partial season (five-week duration), weekly, or daily basis. Vendors accepted to participate will be notified during the last week of September 2022.

**Applications are due August 26, 2022**

### Timeline: \*

August 26th - Full/ Partial Season Applications Due

September 26th-30th - Vendors notified of selection

October 17th-21st - Selected vendors submit proposed plan for retail space

November 17th - Winter Village Preview Party

November 18th - Winter Village Opening Night

November 19th - January 4th - Winter Village Season

*\*Hours and dates of operation are subject to change*

### Lease Cost Per Season:

	COST	VENDING SPACE
<b>Full Season Vending</b> (11/18-1/4)	\$1000	7x7 PODs Container*
<b>Partial Season Vending</b> (11/18-12/24)	\$750	7x7 PODs Container*
<b>Full Week Vending</b> (Mon-Sun, Dates TBD)	\$250	7x7 PODs Container*
<b>Four-Day Vending</b> (Thurs-Sun, Dates TBD)	\$200	7x7 PODs Container*
<b>Day Vending</b> (Saturday or Sunday, Dates TBD)	\$100	Umbrella* & 2 - 6ft tables

*\*Provided by the Tampa Downtown Partnership*

Payment, in full, is due by October 28, 2022, after written notice of selection to participate is received by the vendor. Credit card payments are accepted but will include a convenience fee.

Checks can be made payable and mailed to:

Tampa Downtown Partnership  
400 N. Ashley Dr. Suite 1010 Tampa, FL 33602

### CONTACT INFORMATION

Name of Business: \_\_\_\_\_

Name of Owner(s): \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

Email Address: \_\_\_\_\_

Website and/or Facebook Page: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Billing Address: \_\_\_\_\_

### TELL US ABOUT YOUR BUSINESS

How long have you been in operation, and why are you interested in vending at Winter Village?

---

---

---

---

---

---

---

---

**What types of good/products do you sell, and what are your price points (range only)?**  
*Please Attach Photographs of your product(s) with your application.*

---

---

---

---

---

---

---

---

**Please describe your staffing plan for the duration of the event. (This includes addressing employee vacations, sicknesses, and/or absences)**

---

---

---

---

---

---

---

---

**Please describe how you plan to design your 7x7 container or vending space in as much detail as possible.**

*Please include photographs of a previous retail space or 7'x7' mock display for your shop with your application.*

---

---

---

---

---

---

---

---

**\*\*\*Interior of PODS® container (7'x7') must be outfitted to suit your business and be festive and functional as a retail space. No nails, fixtures, or permanent adhesives may be used on the structure of the PODS® container.**

Please select TWO preferred vending options below:

**FULL SEASON VENDING \$1000**

**PARTIAL SEASON VENDING \$750**

**FULL WEEK VENDING \$250**

**FOUR-DAY VENDING \$200**

**DAY VENDING \$100**

Why did you choose these vending options?

---

---

---

I have read and agree to the required dates of operation stated within the application for the Shops of Winter Village at Curtis Hixon Park.

Initial: \_\_\_\_\_ Date: \_\_\_\_\_

Email completed application to Jaylyn Andrews, Programming and Operations Administrative Assistant at [jandrews@tampasdowntown.com](mailto:jandrews@tampasdowntown.com).