

#### **WEEKLY FITNESS CLASSES\***

Barre in the Park >> Mondays

Curtis Hixon Waterfront Park - 6 pm

Zumba in the Park >> Tuesdays

Curtis Hixon Waterfront Park - 6 pm

VKNG Primal MVMT >> Wednesdays

Curtis Hixon Waterfront Park - 6 pm

Yoga in the Park >> Sundays

Curtis Hixon Waterfront Park - 6 pm (5 pm, Winter Hours)

#### **MONTHLY EVENTS\***

Downtown Dollar >> 1st Wednesdays

Lykes Gaslight Square Park - 11:30 am

Rock the Park >> 1st Thursdays Curtis Hixon Waterfront Park - 6:30 pm

Fourth Friday >> 4th Fridays Arts & Culture Venues - Times Vary

\* Programs and dates are subject to change

For additional information, visit TampasDowntown.com/Events



## Who We Are

Tampa Downtown Partnership is a private, not-for-profit 501(c)(6)organization. It is a membership organization comprised of companies, organizations, and individuals with a common goal of advancing Downtown Tampa. Through an annual contract with the City of Tampa, the Tampa Downtown Partnership administers the Special Services District.

# **About the Special Services District**

The Special Services District (SSD) is the longest operating Business Improvement District in the State of Florida. It encompasses 1,192 acres. Funding for the SSD comes from an assessment placed on non-exempt property owners within the district. This assessment is \$1.0285 per \$1,000 in assessed value from the Hillsborough County Property Appraiser's office. In FY20-21, the SSD budget was \$3,284,930.







**& PLANNING** 





**COMMUNICATIONS** 



**PLACEMAKING** 



**PUBLIC AFFAIRS** 

# **Dedicated to enhancing your experience** in Tampa's Downtown.

For additional information, visit TampasDowntown.com/About-Us

# **DOWNTOWN TAMPA FLORIDA**

TampasDowntown.com

## **HELPFUL PHONE NUMBERS** ⊗

Tampa Police Non-Emergency...... 813.231.6130 Tampa Fire/Rescue ...... 813.232.6805 Tampa Downtown Partnership...... 813.221.3686 Tampa's Downtown Guides...... 813.267.2220 Tampa's Downtown Clean and Safe Hillsborough County Info......813.272.5900 Solid Waste Department 813.348.1146 Property Code Enforcement ...... 813.274.5545



400 N. Ashley Drive, Suite 2125 | Tampa, FL | 33602 813.221.3686

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# **DOWNTOWN TAMPA FLORIDA**

# DOWNTOWN IS HAPPENING



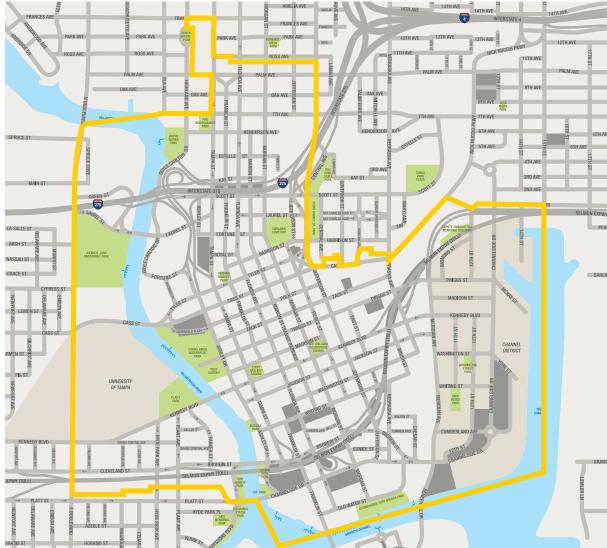




# Map of Downtown Tampa, Florida

>>

**Special Services** District (SSD) Boundary





#### Clean & Safe

Formed in 1994, the clean and safe programs were developed to provide supplemental services to public areas located within the Downtown Special Services District. The mission is simple... provide a cleaner, safer, and more friendly environment for workers, residents, and visitors to the area.

#### **Tampa's Downtown Guides Hours**

#### 813.267.2220

Monday through Friday	7 am to 8 pm
Saturday	11 am to 8 pm
Sunday	7 am to 4 pm

#### TAMPA'S DOWNTOWN GUIDES

The Guides provide a safe and inviting Downtown environment through their role as on-street ambassadors. They help deter suspicious activity as Downtown's additional eyes and ears, and offer a friendly concierge- type service. The Downtown Guides are unarmed public safety ambassadors, First Aid Certified, and work closely with the Tampa Police Department through the Downtown Security Network. They patrol the Special Services District (SSD) on foot, bicycle, and in service vehicles.

#### **COMMUNITY OUTREACH**

The Partnership's Homeless Liaison works daily with individuals experiencing homelessness and others in need, connecting them with available resources. These resources include short and long-term housing options, transportation, employment assistance, and medical care.

# 2020 FIGURES— DOWNTOWN GUIDES ⊗

Contacts	. 36,558
Stranded Motorist Assists	. 315
Merchant Visits	. 9,300
Security / Emergency Assistance	13

# **Tampa's Downtown Clean Team Hours**

## 813.857.8274

Monday through Friday	6 am to 3 pm
Saturday and Sunday	7 am to 4 pm

## TAMPA'S DOWNTOWN CLEAN TEAM

The Clean Team provides supplemental litter and debris removal, minor landscaping, and maintenance to the sidewalks, curbs, and other public areas located within the District, to maintain a clean and safe experience. Team members also observe and report code enforcement issues, trip hazards, street light outages, and other relevant concerns related to the look and safety of Downtown.

**BEAUTIFICATION** Enhancement initiatives improve the aesthetics of Downtown's streetscape through such programs as potted plant installation and special trash collection.

SPECIAL EVENT ASSISTANCE Tampa's Downtown

Clean Team and Tampa's Downtown Guides are available for hire to meet and greet event goers, hand out valuable literature, give directions, and provide maintenance at special events.

# 2020 FIGURES— CLEAN TEAM ⊗

Trash collected manually (in tons)	. 243
Acts of graffiti corrected	. 349
Sidewalk pressure washing (face blocks)	. 242
Code & Safety Issues Reported	.006

For details about services, please call 813.221.3686, or visit *TampasDowntown.com/About-Us/Clean-Safe* 

# DOWNTOWN SECURITY NETWORK (DSN)

In close collaboration with the Tampa Police Department, this program continues to develop close working relationships with Downtown businesses, companies, property owners, employees, and residents to make Tampa's Downtown a safer and more inviting place for workers, residents, and visitors.

#### **Membership & Programming**

The Tampa Downtown Partnership has a large and active community of members committed to promoting smart growth in Downtown and advancing Downtown Tampa's position as the vital urban center for the region.

The Partnership's membership is comprised of a broad range of stakeholders, including national corporations, property owners, neighborhood partners, government agencies, residents, commercial and residential real estate professionals, business leaders, entrepreneurs, young professionals, arts and cultural institutions, and other civic leaders.

Tampa Downtown Partnership membership provides an opportunity to build relationships with Downtown community and business leaders and make your voice heard on key issues. Additionally, the Partnership provides up-to-date data on trends and information that will help you make informed business decisions and provide opportunities for your employees to become involved and connected in Tampa's Downtown community.



# **Networking & Education**

**DOWNTOWN DEBRIEFING SERIES** Features events annually, focusing on important business and development issues that impact Downtown.

## DOWNTOWN DEVELOPMENT FORUM This half-

day event focuses on the exploration of innovative ideas in urban development and serves as a catalyst for discussion and problem solving for major urban issues. Each year, hundreds of Downtown stakeholders, urban planners, developers, real estate professionals, property owners, public officials, non-profit organizations, arts and entertainment professionals, and those interested in improving Downtown attend this informative and exciting event.

ANNUAL MEETING & LUNCHEON At the Annual

Meeting and Luncheon, the Tampa Downtown Partnership inducts new leadership and celebrates the organization's accomplishments with members, stakeholders, and the community.

**URBAN EXCELLENCE AWARDS** The Urban Excellence Awards event gives the Downtown community a fun and social occasion to recognize the pioneers, trailblazers and champions that have contributed to the success, transformation and revitalization of Tampa's Downtown.



# **Placemaking & Public Space Development**

Tampa Downtown Partnership's Placemaking initiatives advance our public spaces into highly programmed and attractive places. Placemaking is a multifaceted approach to the planning, design, and management of public spaces. Recurring initiatives include events such as Rock the Park, free fitness classes, River O'Green Fest, Winter Village, and Boom by the Bay. Small business stimulus programs such as the Downtown Dollar and the storefront and sidewalk grant are offered to ground floor business and property owners to promote and enhance Tampa's Downtown merchants.

## **Transportation & Planning**

The Partnership's Transportation Management Organization looks for ways to improve Downtown mobility, commuting, and parking options. The goal is to provide maximum accessibility and mobility to and within the urban core by offering multiple options that are affordable, convenient, and sustainable.

By focusing on good urban design and development regulations, the Partnership helps guide the conversation and direction of development. The Transportation and Urban Design Committees keep Downtown stakeholders engaged, informed, and provide a voice for transportation and planning issues.



# **Marketing & Communications**

The Partnership's communication efforts promote Downtown using creative storytelling, innovative technology, and design excellence to brand Tampa's Downtown and engage and inform stakeholders, visitors, and the community about all facets of the District.

Follow @TampasDowntown on social media and tag

#TampasDowntown on your Downtown posts! Visit

TampasDowntown.com for information on all things Downtown.









