

ASHLEY DRIVE VISION ZERO PROJECT



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The Activating Spaces Award

This award recognizes a person, organization, business, project, or initiative that has made a positive and significant contribution to a Downtown space or has created a more attractive pedestrian atmosphere, and commercially vibrant environment through activities, street level store front improvements or design elements.

Tada!'s Statement:

“Tada!'s team of artists were excited at the prospect of receiving recognition in this collaboration project consisting of City of Tampa's Vision Zero and the Tampa Downtown Partnership. With such stiff competition, it really is an amazing achievement to have made it this far and ensured us that using public art to share passion with purpose is valued in downtown's community.”

City of Tampa's Statement:

“Creating safer streets for all is one of the top priorities for Mayor Castor's Transforming Tampa's Tomorrow, so it is exciting to be recognized as a finalist for our efforts as a Vision Zero City. The Ashley Drive murals offer many benefits, including traffic calming, increasing pedestrian visibility, and adding a touch of beauty to our neighborhood streets. We look forward to many more collaborative projects with the Tampa Downtown Partnership.”



TAMPA DOWNTOWN PARTNERSHIP

400 N Ashley Dr #2125, Tampa, FL 33602

813.221.3686 | www.tampasdowntown.com