

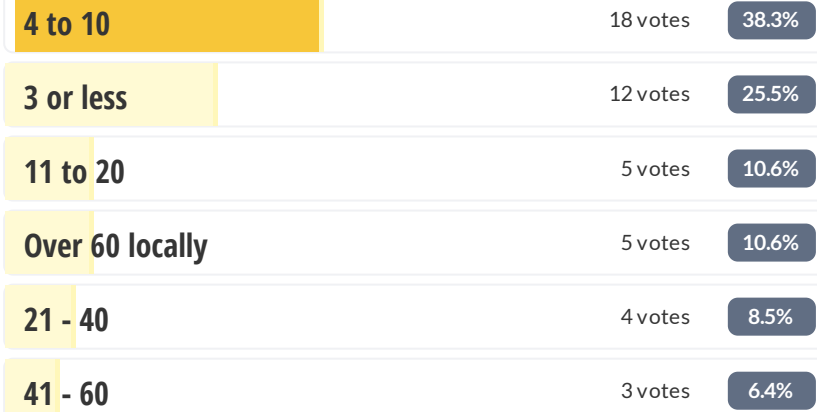


TAMPA
DOWNTOWN PARTNERSHIP

Tampa's Downtown COVID-19 SMALL BUSINESS SURVEY

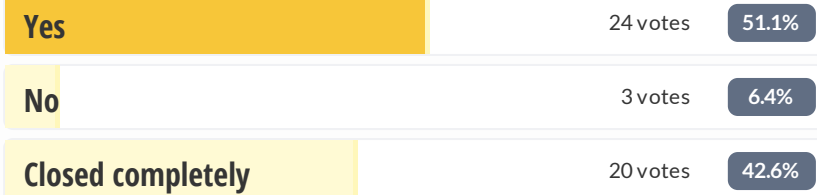
How many full-time employees do you have?

47 answers



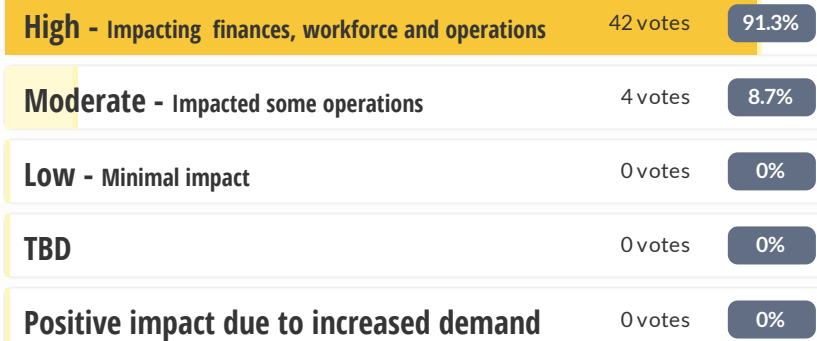
Have you changed your hours of operation?

47 answers



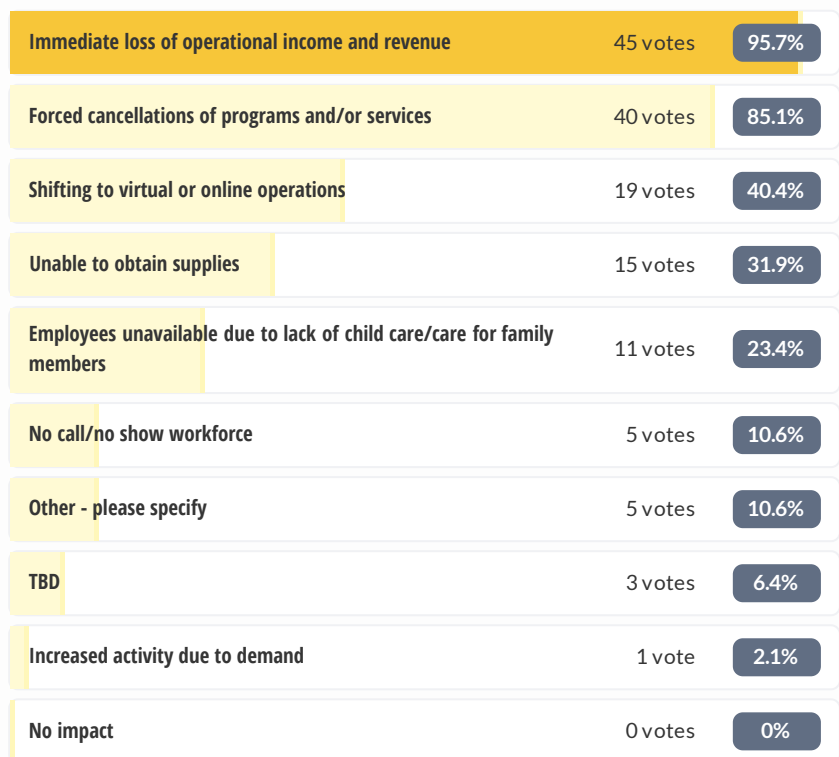
To date, what would you say the level of impact has been on your business overall from COVID-19?

46 answers



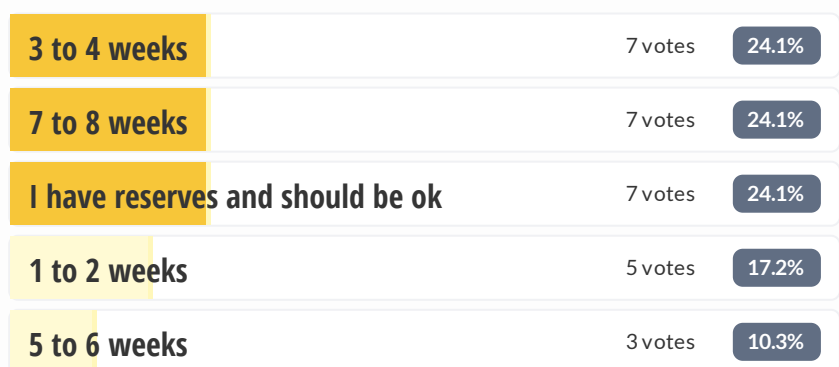
If COVID-19 has impacted your operations, please let us know how. *Check all that apply.*

47 answers - 144 votes



If you are still conducting business, how many more weeks can you sustain service at the current level?

29 answers



How has COVID-19 impacted your workforce?

Check all that apply.

47 answers - 72 votes

Operations suspended/more than 75% of employees affected	30 votes	63.8%
Reduction in hours for some employees	16 votes	34.0%
Employees working remotely	11 votes	23.4%
Employee layoffs/Furloughs (less than 75%)	8 votes	17.0%
Other - please specify	5 votes	10.6%
No changes in work hours or location	1 vote	2.1%
Increase in workload due to demand	1 vote	2.1%

Are you planning to apply for any of the programs being offered due to COVID-19? *Check all that apply.*

46 answers - 103 votes

Paycheck Protection Program	39 votes	84.8%
Small Business Loan Disaster Program	23 votes	50.0%
Economic Development Funding	12 votes	26.1%
Unemployment Insurance Expansion	7 votes	15.2%
Other	6 votes	13.0%
Employee Retention Credit	5 votes	10.9%
Recovery Rebate for Individuals	4 votes	8.7%
Economic Stabilization Financing	4 votes	8.7%
Additional Business Tax Provisions	3 votes	6.5%
Manufacturing Extension Partnership	0 votes	0%

What services would be most helpful to you right now?

Check all that apply.

39 answers - 59 votes

Legal	8 votes	20.5%
Employment Law	11 votes	28.2%
Financial/Loans/Banking Services	33 votes	84.6%
Other	7 votes	17.9%

Are you taking any innovative measures to alter your business operations due to COVID-19?
If so, please share details.

38 answers

We have completely shut down of course the market until the community and the health of our city enables us to resume

Offering online ordering and curbside pickup

We had implemented an online store, however our business is based entirely on in-person services. Our retail suppliers for our online store have also stopped receiving in shipments of product, are not replenishing stock, as salons are forced to close due to the shutdown.

Not at the moment

Increased health measures

Glass barriers between staff and customers. Several Sanitation stations

I am hoping to help "right-size" companies that may need to find alternative office space as a measure to cut expenses or allow employees to permanently work from home.

Going Virtual

We moved our operations to Pinellas Park into a Ghost Kitchen. All our sales are done online. We are doing our own deliveries to re employ staff, with limited curbside days. We are expanding this week with Chow Now service and our own App

Remodeled our business completely. Takeout UberEats DoorDash GrubHub Curbside Pickup.

We have rolled out a robust virtual cinema program, offering more films for streaming than any other art house cinema that we know. The revenue, however, is low and not nearly enough to sustain the Theatre.

No

Looking to switch our event services to a virtual reality platform. If Tampa is interested let me know, happy to do it as a partnership to help if it makes sense.

Take out

Online art offerings, reduced prices to get additional work

We are working to switch or offering to one on one remote teaching at a lower price.

We are doing take out and delivery

Family meals for grab n go. Feeding 1st responders and medical staff for free.

Right now no. We are closed.

I did... offered deli grocery bulk purchase options even brought in toilet paper for customers. After CDC recommendations regarding masks I couldn't supply for staff. Customers came to my rescue and offered to make 3x lined for staff to enable to reopen. Found some suppliers and customers weren't adhering to CDC decided to remain closed health and safety first

Yes, all of our programming has been transitioned into virtual screenings and programming. As a nonprofit film and cultural center, we are doing what we can to continue to provide entertainment to the community while also bringing in a small portion of revenue during our shutdown.

Yes, we moved our business to a temporary location and are operating strictly online. This is tough considering most online platforms for the restaurant business charge the restaurants 30%.

Take out Producing HUB for first responders

Yes, we rented out 41 of our indoor cycling bikes and launched U3 at Home; our on-demand streaming platform for yoga, tone, and cycling classes.

Tampa Preparatory School. We have moved to remote teaching and learning.

As the cultural anchor of the Tampa Bay region, our staff is working to develop Internet-based, social media-based and virtual offerings to help keep the community connected, deliver performing arts experiences and performing arts education opportunities for children and families to share during this time of isolation.

This is the first time we've done local delivery and we will continue to do this in the future. We had always thought about offering this service to the community and now we see how easy its been. Kinda a blessing behind the scenes! We are also pushing our online sales. We've done some community outreach with "give back" style merchandise where we are donating a portion to local small businesses and healthcare supplies needed

Since the Cafe is closed, we are offering bags of coffee for sale online, with pickup or limited delivery. Otherwise, online meetings.

We've always offered curbside pick up and delivery services, however we've gone to a contactless platform allowing us to safely interact with our customers. We've adjusted our store displays so they're clearly visible through the windows and storefront doors. Orders can be done on our website or over the phone. Payments can be made online or via contactless terminal.

Doing to go

The Hall closed, but Dave Burton who owns GenX let us move the bakery equipment there. We are not allowing customers in the restaurant and only doing UberEats delivery directly to customers.

Updating website now to include shopping cart and promote art prints for sale.

Shifting to family style meal plans

Created a virtual tour for potential clients to view while we cannot do tours.

To Go Service

online entertainment options

Operating in "Drive-thru" mode at front door. Increased cleaning procedures.

Trying to reschedule clients