



DOWNTOWN DOLLAR VOUCHER PROGRAM

What: 200 individual \$10 vouchers | \$2,000 in funds per month | \$20,000 in total investment
When: December 2020 - September 2021
Distribution: First Wednesday of the month
For Use: Day of event and following Thursday
Where: Lykes Gaslight Square - 11:30am to 1:30pm
Time frame previously occupied by The Mayor's Food Truck Fiesta

The Downtown Dollar is a new, small business stimulus program brought to you by the Tampa Downtown Partnership. For this program funds previously set aside for the Downtown Activation Grant will be reinvested into downtown merchants over the course of ten months. We plan to provide 200 patrons a \$10 voucher, which will be able to be spent the day of the event or the following Thursday at any participating ground-floor retailer. Used vouchers will be collected Friday, logged for reporting purposes and funds will be distributed back to merchants within a one-week time period.

Merchants would be responsible for the following:

- Must commit to participating for the entire duration of the program, December 2020 - September 2021.
- Fronting funds that will be reimbursed by the Partnership the following week.
- Informing all staff about participation to ensure a seamless transaction between customer and cashier.
- Collect and store all vouchers in a secure location. Reimbursement will not occur without a voucher.
- One staff member must be present when vouchers are collected to verify the amount and sign a receipt.

WANT TO PARTICIPATE?

Complete the following form and email to Rachel Radawec at rradawec@tampasdowntown.com by 11/22/2020

Business Name: _____ **Phone:** _____

Address: _____

Email: _____