InVision Tampa

Center City Plan – Five Years Later

21st Downtown Development Forum

March 24, 2017

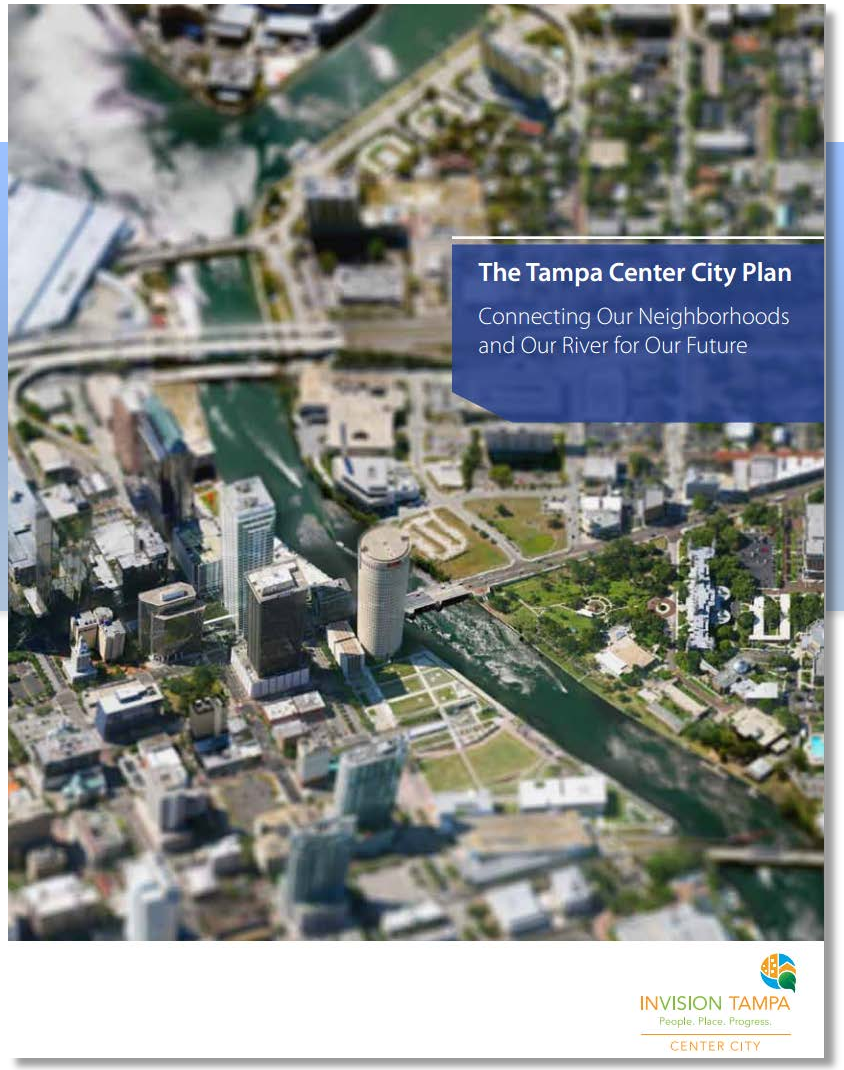
InVision Tampa Plan

… Part Of The Story

April 9, 2012

Project Launch

Center City Master Plan



Recommendations

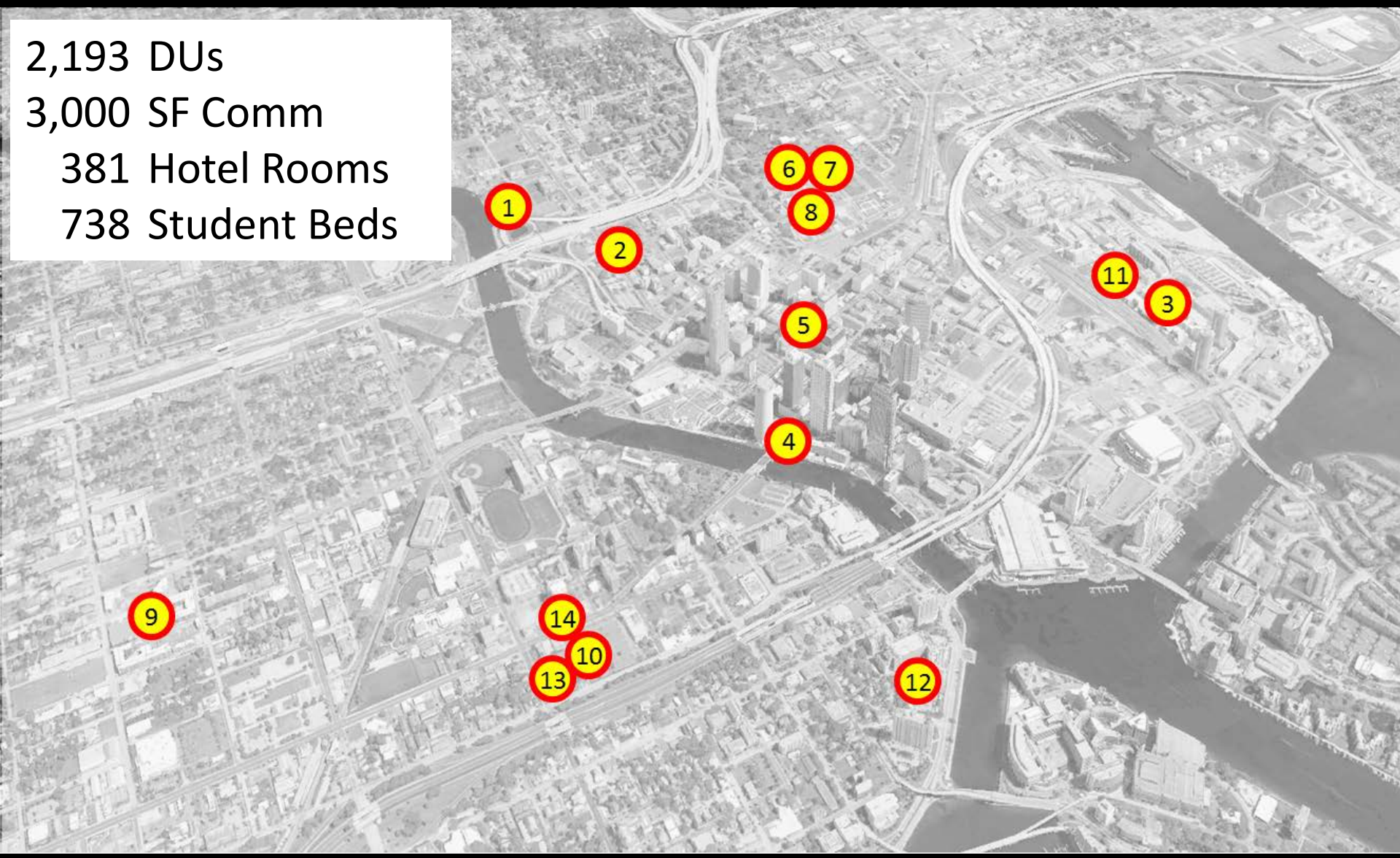
106 Actions

Complete	Underway
25	54

Center of Downtown

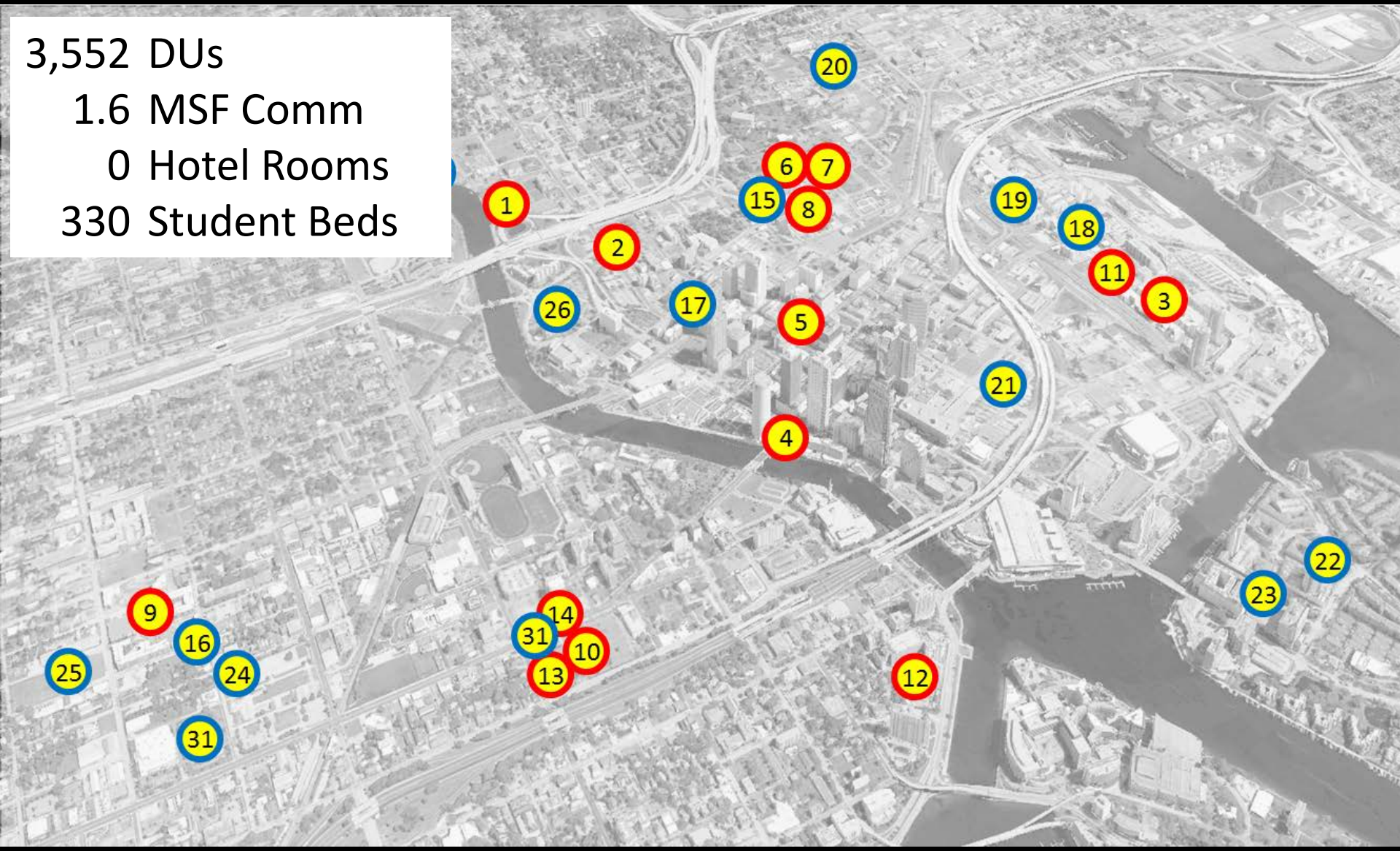
Completed Since 2012

2,193 DUs
3,000 SF Comm
381 Hotel Rooms
738 Student Beds



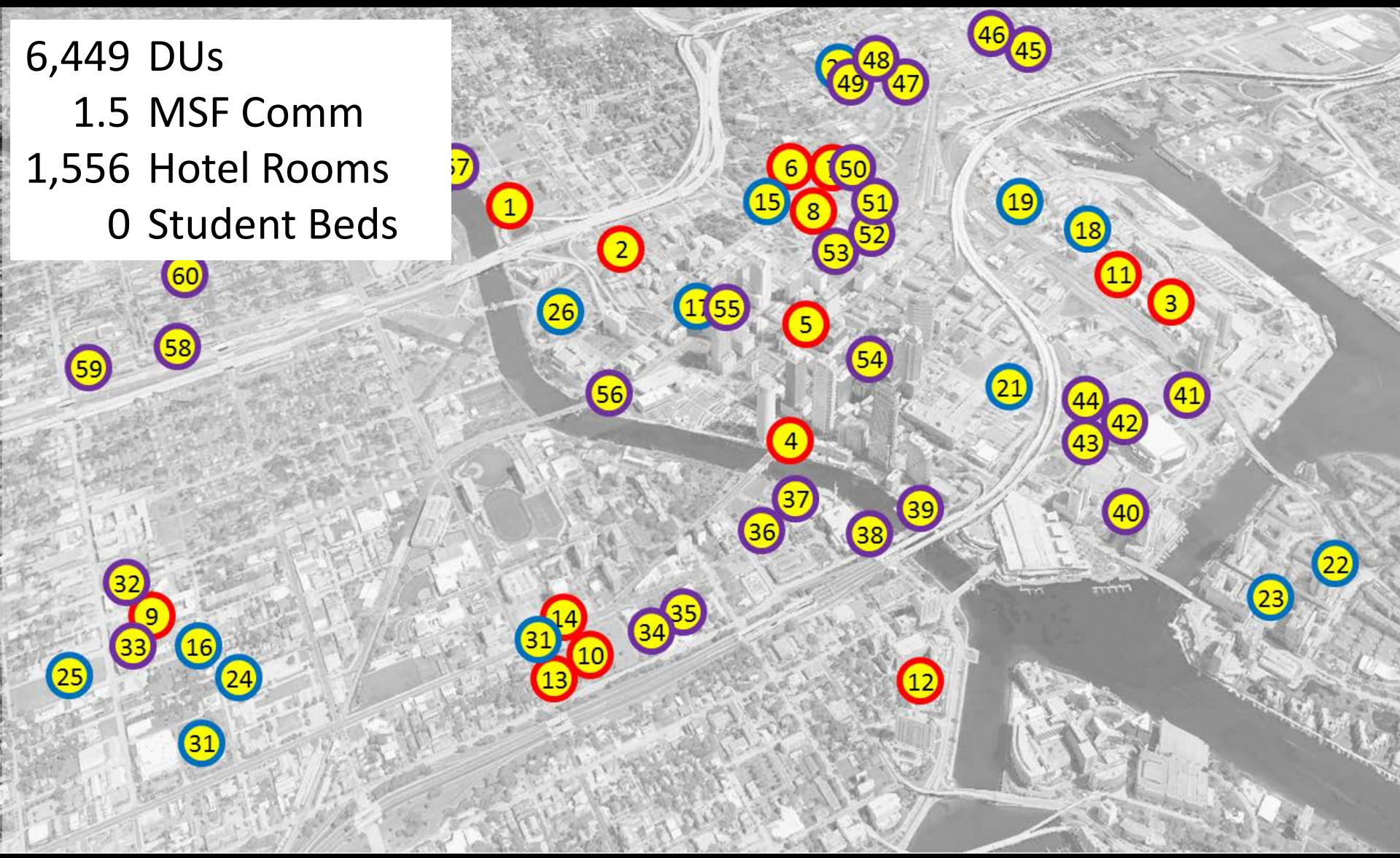
Under Construction

3,552 DUs
1.6 MSF Comm
0 Hotel Rooms
330 Student Beds



Planned & Announced

6,449 DUs
1.5 MSF Comm
1,556 Hotel Rooms
0 Student Beds



River As The Center

InVision Tampa Plan

A Place To Live

Since 2012

- 2,193 DUs Completed
- 3,552 DUs Under Construction
- 6,449 DUs Planned

12,194 DUs

Eating

Walking

Play

Events

Socialize

Coffee

"The point of cities is multiplicity of choice."

- Jane Jacobs

813-223-7999

noshooz

InVision Tampa Plan

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Accomplishments

Development Regulations

- Streamline Code
- Accela Permitting
- CBD Form Based Code
- Streetscape Standards

Tampa Riverwalk

Doyle Carlton & Kennedy Blvd. Segments

$12.7 Million

Downtown Parks

Since 2012

- 3 Complete Park Projects
- 1 Park Under Construction
- 1 Planned

35.3 Acres

$1.5 Million

West River Area

Tyler – Cass Two Way Project

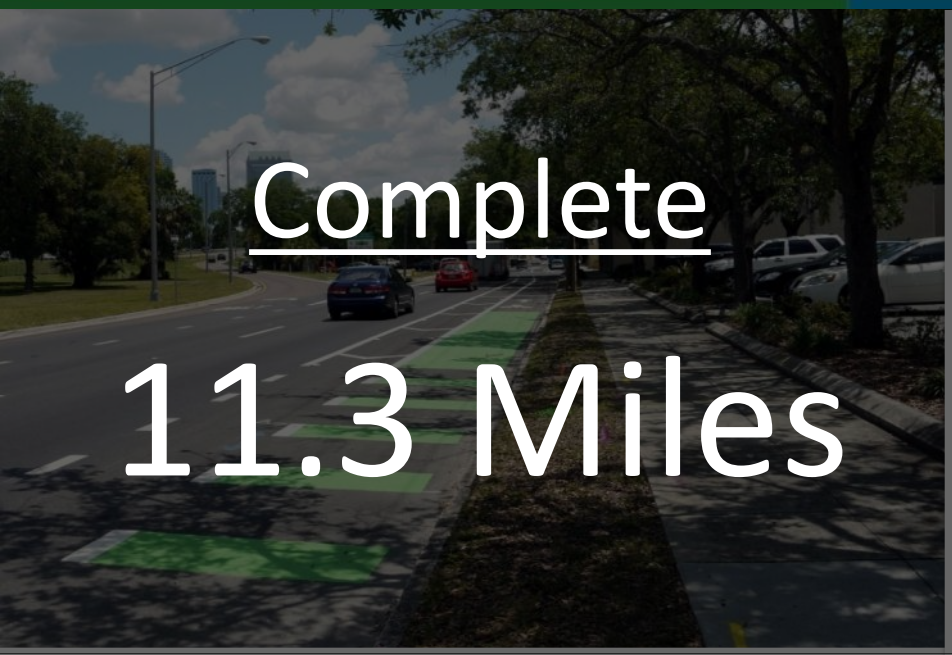
Tyler – Cass Two Way Project

$25.5 Million

Encore

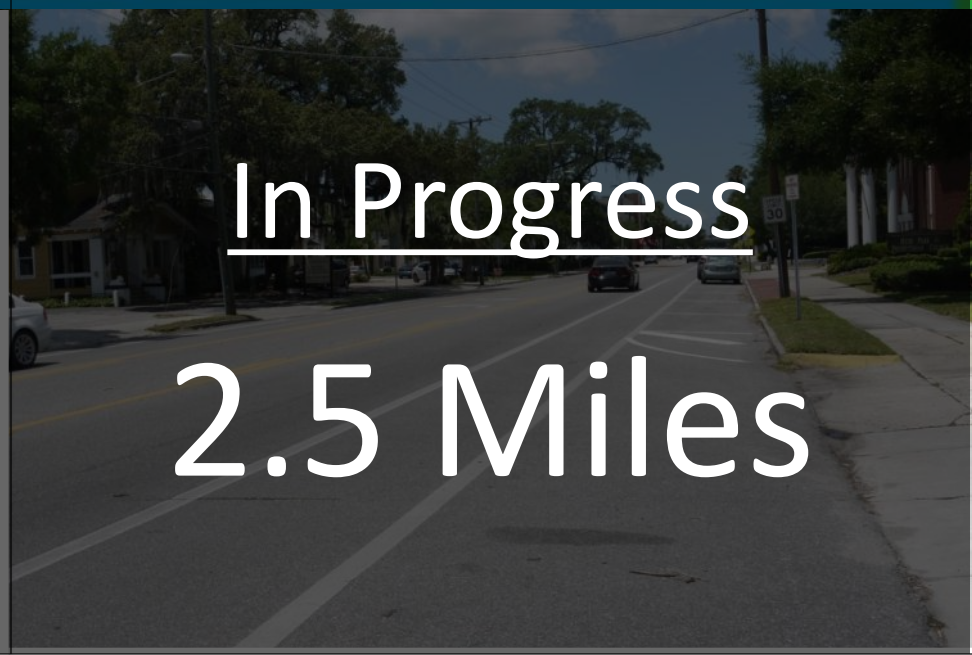
Encore

Bike Lanes



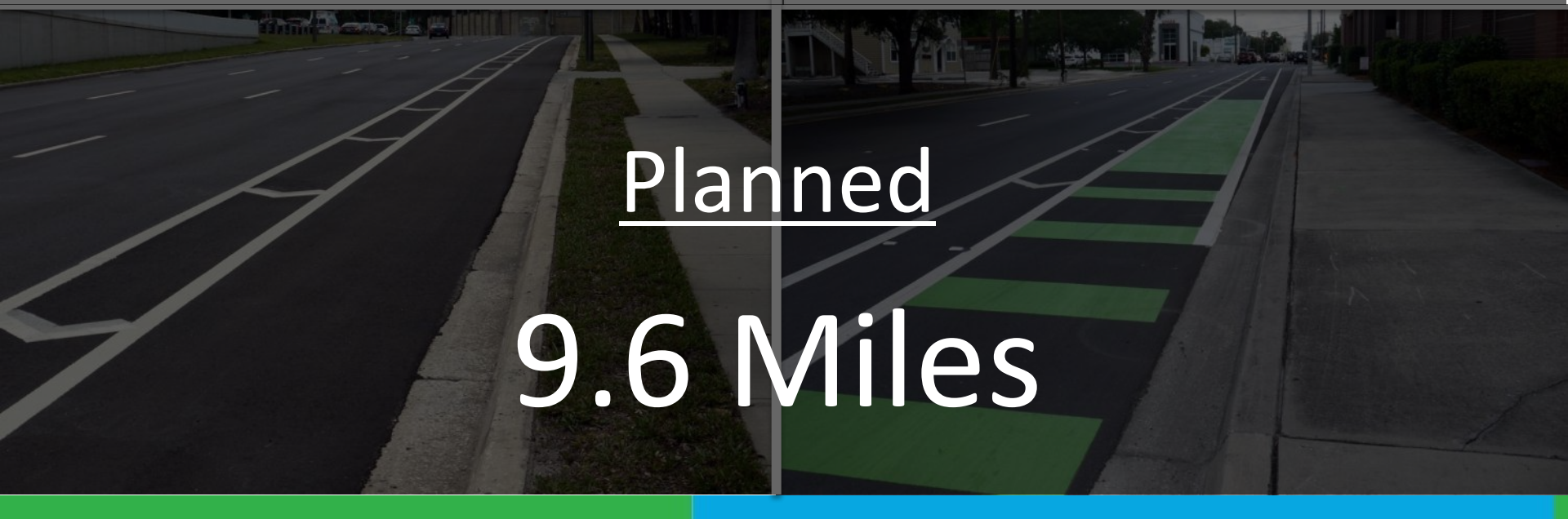
Complete

11.3 Miles



In Progress

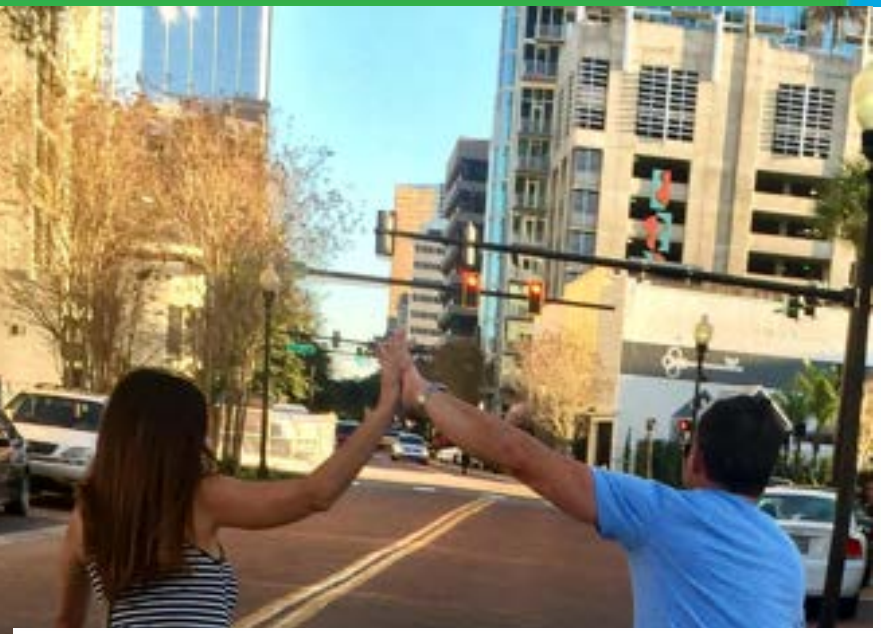
2.5 Miles



Planned

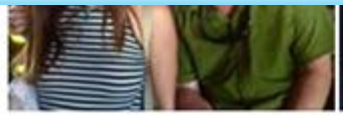
9.6 Miles

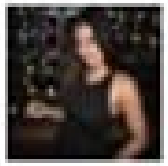
Bike Trails



Funday Sunday during Tampa bike tour stop and silly red carpet photo op. Fun time!

33 mins · Tampa ·





Funday Sunday during Tampa bike tour stop and silly red carpet photo op. Fun time!

33 mins · Tampa ·

Transportation Options

- Walking
- Transit
  - Bus
  - Metro Rapid
  - In-Towner Trolley
  - TECO Street Car
- Biking
  - Coast Bike Share
  - Bike Shops
  - Bike Lanes & Trails
  - Bike Parking
- On Demand Vehicles
  - The Downtowner
  - Taxi Cabs
  - Zip Car Share
  - Uber / Lyft Service
- Water Transporation
  - Water Taxis
  - Cross Bay Ferry

Transportation Options

- Walking
- Transit
  - Bus
  - Metro Rapid
  - **In-Towner Trolley**
  - TECO Street Car
- Biking
  - **Coast Bike Share**
  - **Bike Shops**
  - Bike Lanes & Trails
  - **Bike Parking**
- On Demand Vehicles
  - **The Downtowner**
  - Taxi Cabs
  - **Zip Car Share**
  - **Uber / Lyft Service**
- Water Transportation
  - **Water Taxis**
  - **Cross Bay Ferry**

Transportation Options

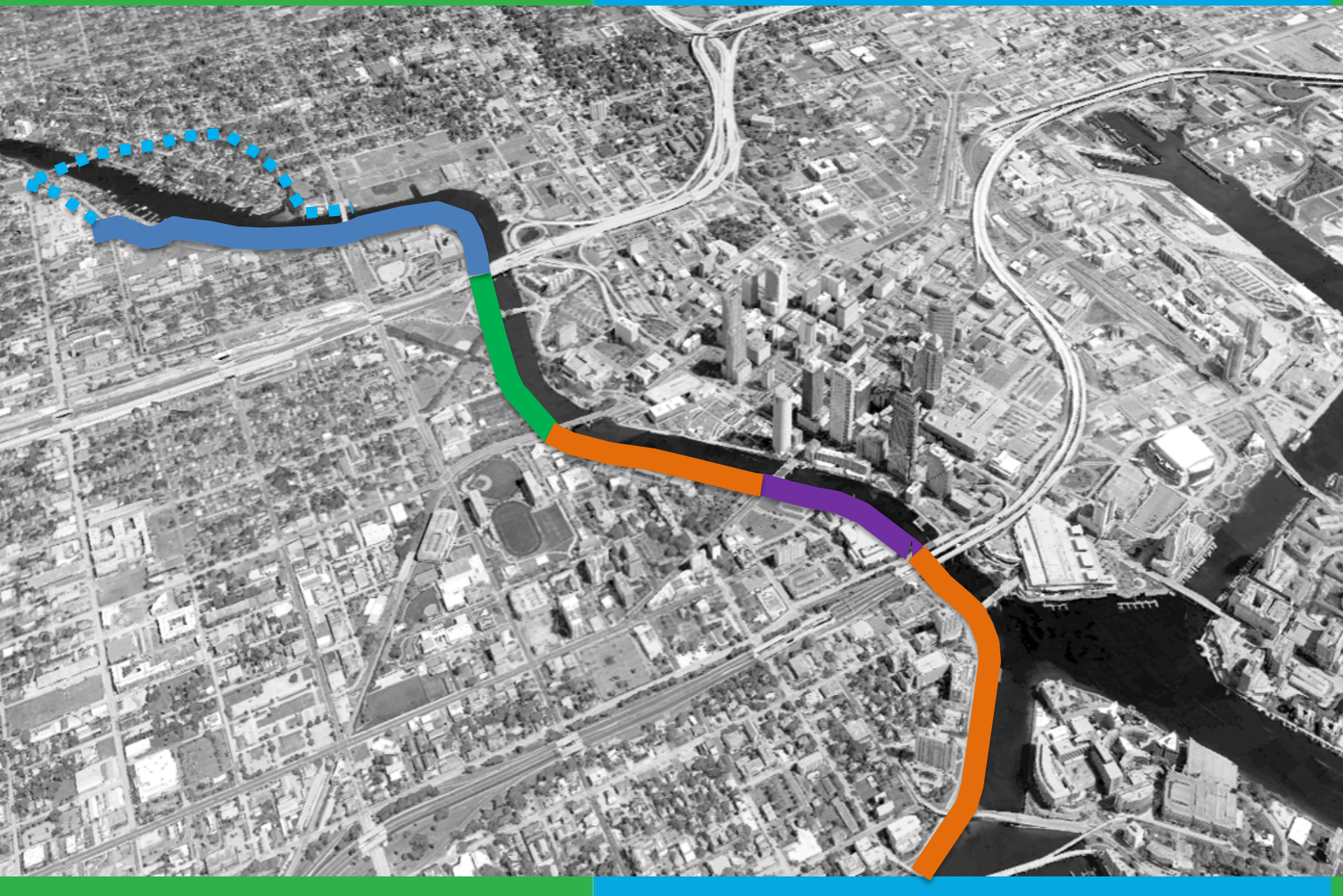
Monthly Ridership Estimates

- In-Towner 2,000
- TECO Streetcar 27,000
- Downtowner 14,000
- Cross Bay Ferry 4,000
- Starship 5,000
- Bike Share 4,819 (trips)
- Zip Car 26%-30% (utilization rate)

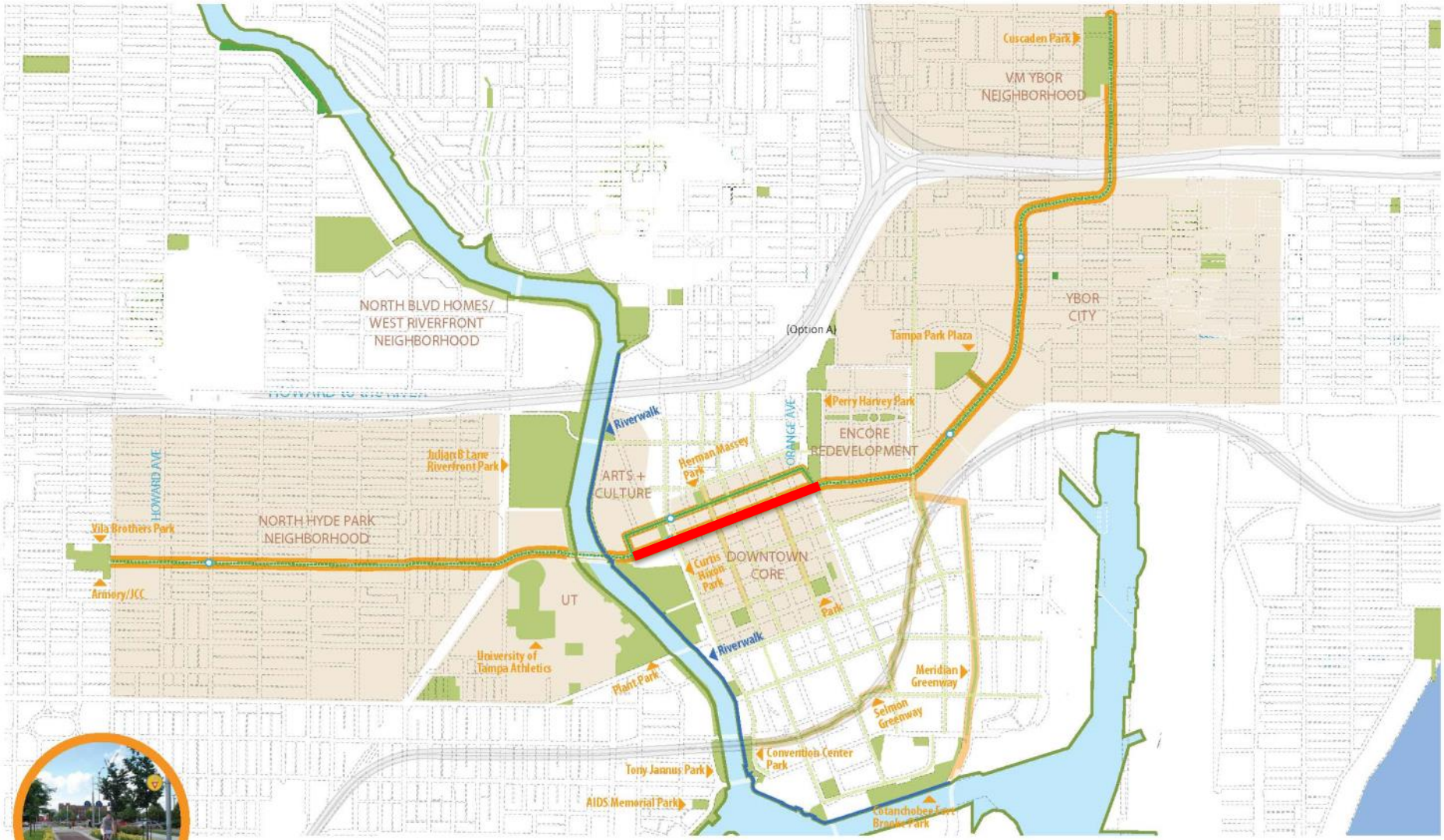
InVision Tampa Plan

… Rest Of The Story

Riverwalk – West Side of River



The Green Spine



THE EAST-WEST GREEN SPINE

INVISION TAMPA
People. Place. Progress.

The Green Spine

THE EAST-WEST GREEN SPINE

INVISION TAMPA
People. Place. Progress.

Tampa will be home to FDOT's first-ever protected bike lane

Jackson Street in downtown Tampa to get makeover

Julian B. Lane Riverfront

ONLY

Julian B. Lane Riverfront Park

West River

2012

1,282 dus

2,616 population

1,274 low income units (99.4%)

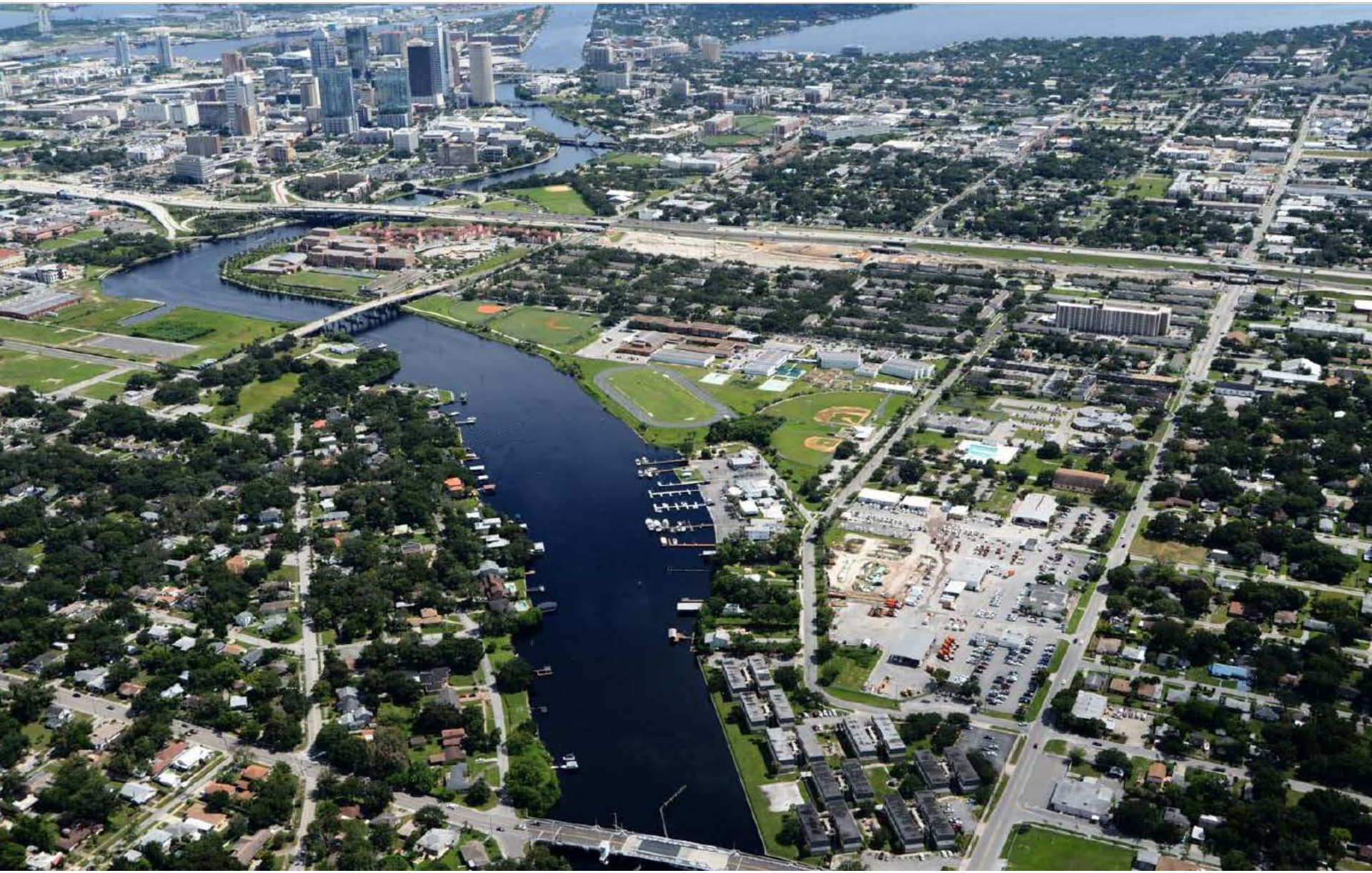
Future

2,623 dus

6,100 population (+/-)

1,149 low income units (43.8%)

2015 Situation



Future Situation

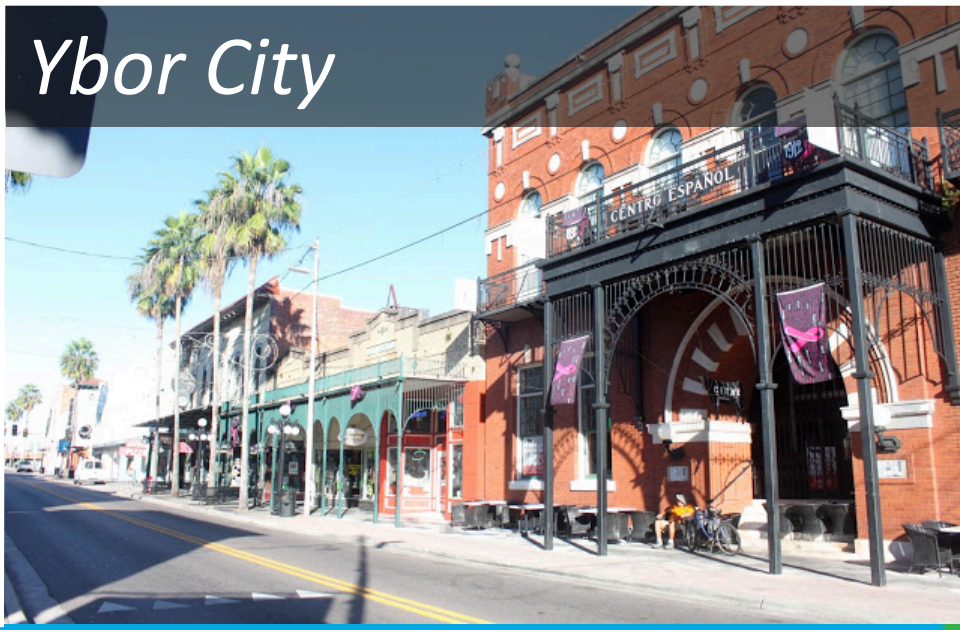
Other Focus Areas

The Heights

North Hyde Park

Channel District

Ybor City



Other Focus Areas

The Heights Project

North Hyde Park

South CBD & Channelside

Channel D

ct

Think Big, Be Bold

2012 ULI Rose Fellowship

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