

DOWNTOWN QUICK FACTS

GENERAL

Size of Downtown Special Service District: 1,085 Acres, 348 blocks

DEVELOPMENT & INVESTMENT

Newly Opened Units 2014 – 2017: 2,200+
Residential Units Under Construction: 4,000+
Total New Hotel Rooms Planned by 2021: 1,251
Average Apartment Rental Rate: +/- \$2 per square foot
Water Street Development Investment: \$2+ Billion

OFFICE SPACE & WORKFORCE

Downtown Employees: 71,578
Total Office Buildings: 28
Total Office Space: 6,148,384 SF
Average Vacancy Rate: 13.6%
Average Rent: \$25.51 per square foot

RETAIL & AMENITIES

Number of restaurants: 145
Number of restaurants serving dinner: 112
Number of movie theatres: 1
Number of breweries: 3
Number of banks/credit unions: 21
Places of Worship: 16
Number of medical/physical therapy/dental offices: 27
Veterinary/pet services: 3
Number of apparel/shoe stores: 9
Grocery stores/Specialty food markets: 4

HOTELS & CONVENTIONS

Hotels: 15
Hotel rooms: 3,627
Additional rooms proposed by 2021: 1,077
2018 Average hotel occupancy rate: 73.1%
2018 Average daily rate: \$161.81
Average revenue per available room: \$118.31
2018 Convention attendees: 423,000+ (at convention ctr. only)

TRANSPORTATION

Public parking spaces: 25,000+
On-street parking spaces: 2,000+
Bike racks: 250+
Coast Bike Share: 30 stations and 300 bicycles
Bike lanes current or planned: 14
Bus Routes into downtown: 27
TECO Line Streetcar: 2.3 mile line
City-to-City Service: Amtrak, Megabus, Greyhound, Red Coach
Downtown ride service daily passenger: approx. 500+
Zipcar car stations: 3
Pirate Water Taxi stops: 15
Certified Bicycle Friendly Businesses: 25+
E-scooters: Coming Soon!

ARTS & ENTERTAINMENT

Museums and art galleries: 10
Performing Arts: 8
Events/performances attendees 2016: +4 Million

PARKS & GREEN SPACES

Parks: 12 (3 dog parks)
Length of Tampa Riverwalk: 2.4 miles
Planned: Expansion of the Tampa Riverwalk, extension to West side of the Hillsborough River

RESIDENTIAL DEMOGRAPHICS

Living in Downtown core: 11,859
Living within 3 miles of downtown: 106,901

Age Demographics:

25 to 34 = 24%; 35 to 44 = 18%; 45 to 54 = 14%;
55 to 64 = 12%; 65+ = 14%

Gender:

Female 46%
Male 53%

Household Income:

Up to \$50K = 52%; \$50K to \$99K = 25%;
\$100K to \$149K = 12%; \$150K to \$199K = 5%;
\$200K to \$249K = 2%
\$250K + = 4%

Family Households:

Married-Couple Family, with children: 18%
Married-Couple Family, no children: 43%
Male Householder, no children: 5%
Female Householder, no children: 11%
Single Householder, with children: 18%
Est. Average Household Size: 1.79 persons

EDUCATION

Number of schools: 9
Number of Students: 12,000+
Levels of Education: Pre-K through Jurist Doctorate
Types of Schools: Public & Private

Sources include: HCP Associates, Cushman & Wakefield, U.S. Census Bureau, Smith and Associates, Inc., Visit Tampa Bay, OntheMap, and the Tampa Hillsborough Economic Development Corporation.

Disclaimer: Tampa Downtown Partnership maintains that the information provided is based on reliable information from various sources. The information is subject to change without notice and should be clarified for any updated figures prior to use. Tampa Downtown Partnership updates figures as-needed.

Spring 2019