

20th Downtown Development Forum Momentum by Design



Friday, March 11, 2016
The Straz Center

Keynote Speaker



Charles J. Lockwood, MD, MHCM

USF Health

Charles J. Lockwood, MD, MHCM, is the Senior Vice President for USF Health and Dean of the Morsani College of Medicine at the University of South Florida. He is a Professor, Obstetrics & Gynecology and Public Health at USF. From 2011 to 2014 he was Dean and Vice President for Health Sciences of The Ohio State University College of Medicine. Previously he served as the Anita O’Keeffe Young Professor of Women’s Health and Chair of the Department of Obstetrics, Gynecology and Reproductive Sciences at the Yale School of Medicine, and Chief of Ob/Gyn at Yale-New Haven Hospital. He also chaired the Yale Medical Group Board of Governors. Prior to his Yale position, he was Chair of the New York University School of Medicine, Department of Ob/Gyn and served as interim director of the NYU Kaplan Cancer Center.

He received his undergraduate education at Brown University, graduating magna cum laude with special distinction in his major of developmental biology. His M.D. was obtained from the University of Pennsylvania; and he holds a Master of Science in Healthcare Management from the Harvard School of Public Health. He served a residency in Ob/Gyn at Pennsylvania Hospital and a fellowship in Maternal-Fetal Medicine at Yale-New Haven Hospital. He completed a postdoctoral fellowship in molecular hemostasis at Mount Sinai School of Medicine, established his own laboratory in 1991 and has obtained multiple NIH and March of Dimes grants. He has over 280 peer review publications and has authored or co-authored three monographs/books; has co-edited seven obstetrical textbooks; is section editor for Obstetrics of UpToDate and Editor-in-Chief of Contemporary OB/GYN. He has won five national publishing awards for his editorials.

Dr. Lockwood has served as Treasurer and President of the Society for Gynecological Investigation, chaired multiple American College of Obstetricians and Gynecologists committees and served on or chaired various NIH Study Section and FDA committees. He has been routinely cited as a "Best Doctor" by New York Magazine and the Castle and Connolly Survey. He is a member of the Alpha Omega Alpha honor society and was inducted into the Institute of Medicine of the National Academies of Science in 2010.

Agenda

8:00 a.m.

Welcome and Announcements

Greg Minder
Chair, Tampa Downtown Partnership

Judy Lisi
The Straz Center

8:03 a.m.
Special Guest

Bob McDonough
City of Tampa

8:13 a.m.
Downtown Spotlight

Claire Lessinger
Tampa Bay Sports Commission

8:20 a.m.
Industry Updates & Forecasts

Retail: Brian Bern, Franklin Street

Technology / Entrepreneurship:
Linda Olson, Tampa Bay WaVE

Commercial Office:
James Garvey, Cushman & Wakefield

Residential Development:
Dave Traynor, Smith & Associates

9:10 a.m.
Design Spotlight

Robert M. MacLeod, AIA
USF School of Architecture &
Community Design

9:20 a.m.

Design in the City

Mickey Jacob, FAIA, NCARB
BDG Architects

9:50 a.m.
Design Spotlight

Patrick Thorpe, AIA
Jerel McCants Architecture, Inc.

10:00 a.m.
Break

10:15 a.m.
Transportation Updates

HART / Streetcar Extension Study:
Katharine Eagan, AICP
Hillsborough Area Regional Transit Authority

Future of Transportation:
Ming Gao, P.E.
Florida Department of Transportation Dist. 7

11:00 a.m.
Morning Keynote Session

Dr. Charles Lockwood
USF Health

Christine Burdick
Tampa Downtown Partnership

12:00 p.m.
Featured Luncheon Speaker

Robert A. Ivy, FAIA
American Institute of Architects

Downtown Spotlights



Bob McDonough

City of Tampa

Bob McDonough is the Administrator of Economic Opportunity. He brings a wealth of public and private development experience to the position.

Prior to his positions with the City, Bob held a development position with Equity One, a publicly traded REIT, who owned and operated almost 200 shopping centers in the southeast. He was a development partner with Tampa based HuntDouglas Real Estate Services where he developed retail properties in Florida, Colorado and Arizona. Prior public sector experience included 5 years for the Port of Tampa as Manager of Real Estate. He also spent more than 8 years with CB Richard Ellis as a Downtown Tampa Specialist.

He has lived in Tampa for over 40 years and has served as a volunteer for several area organizations including; The City of Tampa Variance Review Board, the Better Business Bureau, Second Harvest Food Bank and the Tampa Bay Little League. Bob is a graduate of the University of Tampa with a degree in Economics.



Claire Lessinger

Tampa Bay Sports Commission

Claire Lessinger joined the Tampa Bay Sports Commission (TBSC) as the Sales and Events Manager in July 2012. In October of 2015, Claire was promoted to the Director of Special Events. Lessinger and the TBSC are responsible for helping increase visitor room nights by identifying, bidding on, and ultimately hosting sporting events in Tampa Bay. Most recently Tampa Bay played host the 2015 NCAA Women's Final Four where Lessinger was the Tournament Manager for the Tampa Bay Local Organizing Committee (TBLOC).

Lessinger has been instrumental in the evolution of two successful pilot legacy programs; "Beyond the Baseline" (BTB), which focused on gathering and empowering local women of influence, and "For Student-Athletes, by Student-Athletes" (FSABSA), which focused on engaging non-participating student-athletes and providing a unique professional development opportunity. As a result, over 350 local women of influence participated in the BTB program and 120 student-athletes gained professional development opportunities through FSABSA. Most recently, Lessinger served on the Tampa Bay Local Organizing Committee for the 2015 NACWAA Convention (National Association of Collegiate Women Athletic Administrators) and is also an active member of the National Association of Professional Women, USF's Women in Leadership and Philanthropy (WLP), and Positive Coaching Alliance's Champions Club.

Design Spotlights



Robert M. Macleod, AIA

USF School of Architecture & Community Design

Robert M. MacLeod, AIA is a Professor and Director of the USF School of Architecture and Community Design. Professor MacLeod's academic research focuses on urban design and community planning issues within the "unfinished project" of the contemporary city, public space infrastructure, conditions of suburban sprawl, and redevelopment strategies for abandoned commercial centers and edges. He was founding Director of the University of Florida's Orlando "Citi-Lab" Studio and has served as primary investigator

for several funded research projects including the "West Kendall Study", an environmentally sensitive commercial and residential master plan for a 160-acre property south of Miami, bordering the Everglades; "The Ruskin Project", a proposal for contemporary suburban re-development in southwest Florida; and "Intervention as Context", an analytical study of Orlando, Florida.

MacLeod was the co-director of the University of Florida Hong Kong / China Research Studio from 2004-09 and has developed research and professional work related to the Asian mega-city and podium building type. As an educator, Professor MacLeod's teaching and pedagogical development efforts have received several awards. He has presented papers and exhibited design/research work at numerous academic and professional venues. He has worked with award-winning architectural offices in Boston and Orlando on a wide range of buildings including residential, commercial, public works, office, educational, and medical.



Patrick Thorpe, AIA

Jerel McCants Architecture, Inc.

Patrick Thorpe (allegedly), AIA currently serves as East Director for the American Institute of Architects Tampa Bay chapter. Beyond local responsibilities, Patrick also serves with the Strategic Council for AIA Florida. Patrick has been responsible for engaging members in their pursuit of licensure and promoting best practices as a young professional. For his efforts, Patrick was honored with the Kelley Emerging Professional Award in 2015.

Patrick strives to increase public awareness of the importance of architecture within the community. It is not uncommon to see Patrick dressed in a ten foot tall scale costume of the iconic Rivergate Tower – designed by Harry Wolf, FAIA, walking in and around Downtown Tampa. This effort provides tremendous exposure for our city and the importance of excellence in design through traditional and social media outlets, engaging the public in new conversations in a unique manner.

Beyond architecture, Patrick engages the community by participating on Hillsborough County advisory boards as Vice Chair of the Bicycle Pedestrian Advisory Committee (BPAC) and as AIA Representative for the Livable Roadways Committee (LRC). As an Eagle Scout, Patrick acts as an Assistant Scoutmaster with Boy Scout Troop 22. As a citizen, Patrick mentors through Big Brothers Big Sisters. As an educator, Patrick teaches architecture in local public middle school STEM programs.

Industry Updates



Brian Bern

Franklin Street

As Senior Director of Franklin Street Real Estate Services, Brian Bern specializes in retail tenant representation, landlord leasing, disposition, land transactions, and helping developers identify sites for shopping center development. Responsible for the launch of the retail leasing division for Franklin Street's Tampa office, Mr. Bern oversees Tampa's retail leasing business development for both, the Landlord Representation division and the Retail Tenant Services Group. Mr. Bern has led his team to more than \$80 million-worth of leasing transactions since joining Franklin Street in 2010.

Since 2002, he has completed hundreds of leasing transactions valued at more than \$300 million and has represented a variety of national and regional clients including Kimco Realty, Inland American, Delhaize Group, OfficeMax, Dunkin Donuts, and Great Clips. He has been recognized with several awards including Franklin Street's highly-regarded Franklin Street award in 2011, 2013, and 2015, the company's Leadership Award in 2014, and the Sales Achievement Award in 2011, 2013, 2014, and 2015. He was also listed as a 2008, 2011, 2013, and 2014 CoStar Power Broker as well as Great Clip's 2015 Exclusive Agent of the Year. He remains active in his industry as a member of the International Council of Shopping Centers (ICSC) for more than 15 years.



Linda Olson

Tampa Bay WaVE

As the current President and founder of Tampa Bay WaVE, Linda has grown this non-profit to over 100 early-stage technology ventures and over 250 entrepreneurs and techies in under 5 years. In 2012, she led a regional effort that was awarded a \$1million federal grant from the US Department of Commerce to launch the FirstWaVE Accelerator program and an open innovation space in downtown Tampa called the FirstWaVE Venture Center. Since its launch in March 2013, companies in FirstWaVE have raised over \$8.4 million in early stage investment capital and have created and retained over 200 jobs for the region.

Linda has been working with tech startups since 2000 when she joined the management team of yet2.com in Boston, a VC- funded tech transfer company. She has also founded several of her own technology ventures including Total Web Concierge, StudGuru and WOMbeat!. Linda has worked with Fortune 500 companies as an ERP consultant for Arthur Andersen. She also was a Sarbanes-Oxley compliance pioneer, developing her own Big4-approved methodology and directing the company-wide Sarbanes-Oxley compliance efforts for The New York Times Company. Linda was named to the founding leadership team of Startup Florida, the Florida arm of Startup America Partnership (now called Up.com). She also serves on the board of Tech Start Tampa Bay (Tampa Bay Technology Forum). She has volunteered countless hours for Startup Weekend Tampa Bay and Bar Camp Tampa Bay.

Industry Updates



James Garvey

Cushman & Wakefield

Based in Tampa, Florida, Executive Managing Director Jim Garvey's 30-year career includes development, construction management, Project Leasing, Investment Sales, Land Sales and Tenant Representation experience. Prior to Cushman & Wakefield, Jimmy served as Executive Managing Director for DTZ and Cassidy Turley and led CLW Real Estate Services Group Tenant Representation group for 20 years.

Jim began his real estate career in 1983 and was a former Southeast Regional Partner for Towermarc Corporation, where he led leasing efforts for their office and service center portfolio. In 2014, he was the recipient of the Best Broker Award by NAIOP Tampa Bay at their annual Best of the Best Awards banquet.

Major Transactions

Jim has completed more than 7.5 million square feet of transactions and 1,100 acres of land sales in Tampa.

Professional Affiliations

Licensed Real Estate Broker, Florida

Education

- Bachelor of Science in Economics, Harvard University
 - All-Ivy League Football Award
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David Traynor

Smith and Associates

Dave Traynor received both his Bachelor's and Master's Degrees in Education from the University of Connecticut.

Currently Dave oversees the Developer Services Division at Smith & Associates Real Estate. Under Dave's leadership Smith & Associates has had the opportunity to conduct the sales and marketing for the majority of Tampa Bays luxury high-rises, including but not limited to The Plaza, Grand Central at Kennedy, Skypoint, Residences at Franklin Street in Tampa, 400 Beach Drive, Parkshore Plaza, Signature Place in St Petersburg and Station Square and Water's Edge in Clearwater.

Dave is passionate about developing the downtown Tampa core and currently resides in Channelside. He is also on the Board of Directors for Amazing Love Ministries serving those in need in the Great Tampa Community.

Design In The City



Mickey Jacob, FAIA, NCARB

BDG Architects

Mickey Jacob, FAIA, NCARB, serves as an Executive Vice President of BDG Architects Inc. Mr. Jacob is a Founding Principal with Urban Studio Architects, has been practicing architecture in Tampa, Florida for 35 years. He has worked on many successful projects across a variety of project types, focusing on interior architecture, concept planning, office building design consultation and hospitality building design.

BDG Architects is a full service architecture and design firm with over 20 years of experience throughout the United States. They have built their reputation as being on the leading edge of architectural practice through design excellence, building lasting relationships, and delivering high value to clients. BDG understands that each client has a unique set of business strategies, which they focus their services to support, creating a true partnership. BDG Architects' methodology and approach in practice is simple; they are dedicated to the ethics of practice, to their clients, and to building creative solutions in the best interests of the project while never compromising the clients' goals. They are committed to excellence in design and to providing clients with a professional staff who has the knowledge and experience best suited for the project. This commitment will result in better projects and relationships built on trust and respect.

Jacob's commitment to leadership in the community and the profession has been the driving force behind his extensive participation in a variety of business and professional organizations. Currently, he serves on the Boards of the Greater Tampa Chamber of Commerce and Tampa Downtown Partnership, and is an active member of NAIOP. He served as AIA Vice President from 2009 to 2011 and served as its AIA President in 2013, only the second person from Florida to hold that office in the 157 year history of the AIA. He served as President of AIA Florida from 2004 to 2005 and AIA Florida/Caribbean Regional Director on the AIA National Board of Directors from 2007 to 2009. He has been a Director of Hillsborough Area Regional Transit Authority (HART) since November 1, 2014. Mr. Jacob studied at University of Detroit Mercy.

Transportation Updates



Katharine Eagan, AICP

Hillsborough Area Regional Transit Authority (Hart)

Katharine Eagan was named Chief Operating Officer at HART in July 2011. As COO, Ms. Eagan leads a team of more than 500 employees who carry out key functions at the agency, including service planning, scheduling, maintenance, and operations for the agency's fixed-route bus service, HARTFlex on-demand van service, HARTPlus paratransit service for people with disabilities, and TECO Line Streetcar System. She also oversees the Information Systems

Department, which is charged with managing the HART computer network and continuously advancing technology practices to improve internal efficiencies and improve customer satisfaction. An energetic and sought-after leader in her field, Ms. Eagan is an effective communicator with strong analytical abilities who has a track record of leading teams to achieve outstanding results. She was recently chosen as part of Mass Transit's 40 under 40 List.

Ms. Eagan came to HART in 2009. Prior to her appointment as COO in July 2011, she served as the Chief of Service Development at HART, directing marketing and community relations, as well as route design and scheduling. During her tenure, HART initiated award-winning marketing programs and achieved record-breaking ridership gains, while reducing operational costs. October 2012 marked the highest month for bus ridership in HART history and bus ridership has been on the rise almost every month since 2010.

Prior to joining HART, Ms. Eagan directed service development at the Maryland Transit Administration, the 14th most heavily used transit system in the United States (according to the APTA 2009 Fact Book). Her department developed schedules and work assignments for four local bus divisions with over 1,100 bus operators and a fleet of over 600 vehicles. Ms. Eagan holds a master's degree in public administration from Angelo State University, San Angelo, Texas, and a bachelor's degree (cum laude) from the University of Colorado at Colorado Springs. She is on the Board for the Tampa chapter of Women's Transportation Seminar, and is an incoming Board member for the Tampa chapter of the National Association of Women in Construction.



Ming Gao

Florida Department of Transportation, District 7

Ming currently serves as the office in Tampa. He has been with FDOT for over 20 years and served in areas of Traffic Operations, Design, Project Development, Environmental Management, and Planning. In his current position, he is responsible for the development and implementation the district's public transportation programs that support all non-highway modes such as transit, aviation, seaport, rail and intermodal. He is a graduate of USF and is a registered Professional Engineer in Florida.

Featured Luncheon Speaker



Robert A. Ivy, FAIA

American Institute of Architects

Robert A. Ivy, FAIA, is the EVP/Chief Executive Officer of the American Institute of Architects. Since assuming management responsibility, Ivy initiated two important investigations into the role of architects in society and the future of architecture practice. In partnership with the Clinton Global Initiative, Ivy committed the AIA to a decade-long effort to make design a catalyst for improving public health through research grants, digital programs, and community planning. Also, Ivy launched a comprehensive effort to advance the position of architects and bolster the national dialogue about the central role architecture plays in our everyday life. A primary goal of this repositioning initiative is to update the role of the AIA in light of the social, economic, and creative challenges facing the profession.

Ivy was Vice-President & Editorial Director of McGraw-Hill Construction and Editor-in-Chief of *Architectural Record*, where he also oversaw 16 print and 17 digital publications. Through his long tenure, Ivy established himself as a spokesperson for the profession on important issues, such as the effect of architecture on climate and social and political questions involving the built environment. Under his direction, *Architectural Record* garnered numerous awards, including 26 Jesse H. Neal Awards for magazine journalism and a rare distinction for a trade journal, the National Magazine Award for General Excellence conferred by the American Society of Magazine Editors. In 2009, Ivy received the G.D. Crain Award, for his lifetime contributions to editorial excellence in business media. In 2010, Alpha Rho Chi, a national architecture fraternity, named Ivy a “Master Architect.”

Ivy is an accomplished communicator, having delivered numerous keynote speeches at U.S. and international events and interviewed leading figures in architecture. His book, *Fay Jones: Architect*, was cited for the “highest standards of scholarship, design, and production.” He has also served three times as the U.S. Commissioner at the Venice Architecture Biennale. Ivy earned an M.Arch. degree from Tulane University, and a BA (cum laude) in English from the University of the South (TN). He is a member of CICA, the International Circle of Architecture Critics.

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