



## Public Space Activation Grant

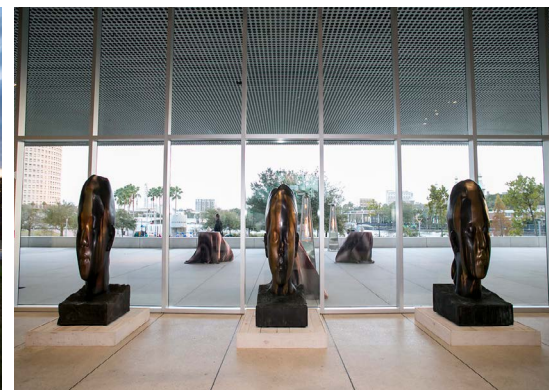
**Applicant:**  
Tampa Museum of Art

**Artist:** Jaume Plensa

**Audience:**  
Museum visitors and  
general public

**Duration:**  
January 23, 2016 - May 15, 2016

## JAUME PLENSA: *Human Landscape*



As a project intended to embrace the public with outdoor sculpture, Jaume Plensa's *Human Landscape* introduced Tampa to one of the world's foremost living sculptors, who has created large scale artworks related to the human figure for public places around the globe. In order to bring this work to the public, the Tampa Museum of Art needed funds to help to install the outdoor sculptures, ship the exhibition in from Tennessee and provide educational opportunities for the community. Ultimately, PNC Bank was the Presenting Sponsor of the exhibition with financial support from the Tampa Downtown Partnership, the Frank Duckwall Foundation and the Hillsborough County Arts Council.

Jaume Plensa's *Human Landscape* closed to the public in May 2016, but the public response to the public art and the exhibition led the Tampa Museum of Art to purchase *Laura with Bun* for its permanent collection. Today, *Laura with Bun* is a signature downtown public art work, welcoming all visitors to Curtis Hixon Park, the Riverwalk and the Tampa Museum of Art to downtown.



**PUBLIC  
ART**



**COMMUNITY  
PROJECT**

**\$2,000** Grant Award (Artwork Bases)

**\$3,671** Additional Bases

**\$300,000** Fees, Shipping, Handling

**\$305,671** Total Project Cost

