



After

## Public Space Activation Grant

### Applicant / Partners:

Traditional and Digital Arts, LLC  
(Tada!)

### Artist: Meaghan Farrell Scalise

### Audience:

Channel District residents  
and visitors

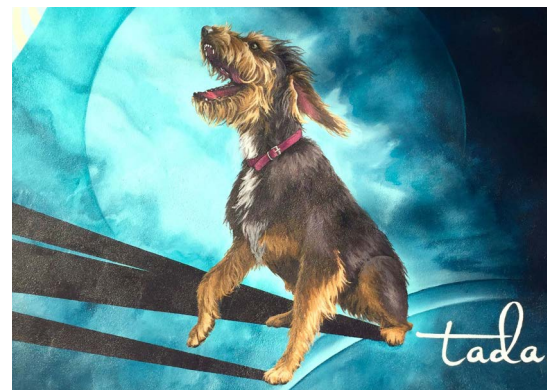
### Duration:

Permanent installation.  
Completed between  
December 21- 31, 2016.

## BE YOUR OWN SPOTLIGHT: *Channel District Mural*



Before



Motivated by our Public Space Activation Grant Program, talented artist Meaghan Farrell Scalise of Traditional and Digital Arts (tada!) painted an inspirational public art mural in the Channel District's neighborhood. The mural, located on the side of the artists' building at 108 N. 11th St., depicts a small dog backed into a corner radiating enough energy to cast a large shadow of a howling wolf. The purpose of the piece, Scalise said, is to get people to look inwards and consider their own courage and determination.

Benefitting both residents and visitors to the Channel District, "Be Your Own Spotlight" took approximately ten days to complete and is 24 feet tall. The mural stands as a reminder that there is greatness that radiates within all of us and with that confidence we can become larger than life.



*PUBLIC  
ART*



*COMMUNITY  
PROJECT*

**\$2,500** Grant Award

**\$2,484** Total Project Cost



**TAMPA**  
DOWNTOWN PARTNERSHIP