



## Public Space Activation Grant

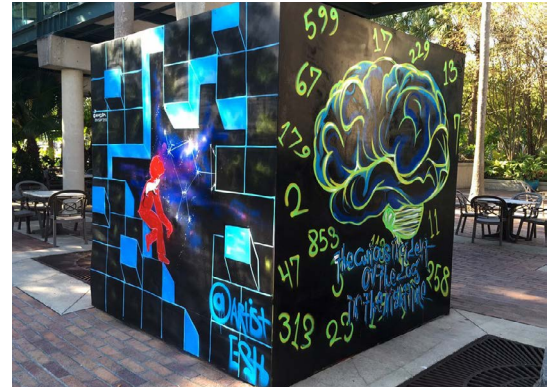
**Applicant:**  
Straz Center for the Performing Arts

**Designer:** The Urban Conga

**Audience:**  
Straz Center patrons and visitors, Patel Center students

**Duration:**  
January 20, 2016 - present

## THE CUBE: *Artwork in Layers*



In 2016, the Straz Center guests took part in The Cube Project, an interactive installation promoting communal activity and artistic expression. It was constructed, curated and documented by Urban Conga production team of Tampa.

This work, an 8' x 8', solid-white steel box the size of a storage container came with a rainbow assortment of many markers and paint pens attached to it.

Called The Cube, this installation invited patrons and passersby to throw their tags, doodles, drawings, names, landscapes, poetry -- whatever -- on the walls for one month in 2016 when The Cube became a community work of art. A total of five local artists participated in the final painting of The Cube. It now has a semi-permanent home in the Jaeb Courtyard.



**\$2,500** Grant Award

**\$8,500** Other Expenses

**\$11,000** Total Project Cost

