



After

Public Space Activation Grant

Applicant / Partners:

Channel District Community Alliance, Inc. (CDCA)

Artist: Meaghan Farrell Scalise

Audience:

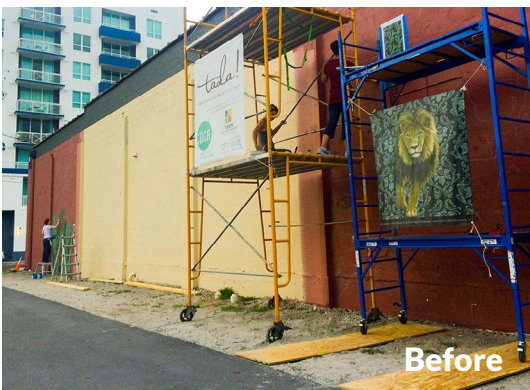
Channel District residents and visitors

Duration:

Permanent installation completed between April 1- 29, 2017

MAVEN MURAL:

Channel District



Before



Located on the side of one of the few remaining historic structures in the Channel District, the Maven Mural serves as a key ingredient in the Channel District Community Alliance's (CDCA) mission to rekindle an arts presence in the community. The motivation and inspiration for the project comes from the rich heritage and history of the Channel District as a port of call for imports. The art depicts the transition from a simple "banana dock" to a port of call for cruise lines. Banana leaves stand at each side of a depiction of maritime progress from steam freighters to cruise ships set against a backdrop of a vintage newsprint which also includes Estuary as one of the original names of the Channel District. It blends the historic profile of the neighborhood with the new modern image.

The concept was developed by Meaghan Scalise, the principal at Traditional and Digital Arts, LLC in conjunction with volunteers from the CDCA who helped research and then install part of the basecoat of the mural as a volunteer community project.



PUBLIC ART



COMMUNITY PROJECT

\$2,500 Grant Award

\$5,500 Other Expenses

\$8,000 Total Project Cost



TAMPA
DOWNTOWN PARTNERSHIP