



DOWNTOWN TAMPA QUICK FACTS

June – August, 2010

General

Size of downtown Tampa: 760 Acres (220 blocks)

Development & Investment

Total completed development 2009: \$200,000,000*

Office Space & Workforce

Downtown employees: 50,000

Total office space: 9,449,278 square feet

Percentage of County's workforce: 14.7%

Average vacancy rate: 15.7%

Average rent: \$21.21 per square foot

Retail & Amenities

Total vacant retail space: 190,500 square feet

Average retail rental rate: \$16 - \$18/ per sq. ft.

Number of restaurants: 106

Number of restaurants serving dinner: 69

Number of grocery stores: 1

Number of drug stores: 2

Number of movie theatres: 2

Number of bookstores: 4

Number of banks: 18

Number of churches: 8

Number of apparel stores: 6

Number of ATMs: 70

Number of places offering WiFi: 68

Number of medical/dental offices: 11

Hotels & Conventions

Hotels: 9

Hotel rooms: 2,791

Average hotel occupancy rate: 76.1%[†]

Average daily rate: \$146.35[†]

Convention attendees in 2009: 217,000

Transit & Parking

Public parking spaces: More than 23,000

On-street parking spaces: More than 2,000

Bike racks: 70

Bike lanes current or planned: 14

Street way-finding signs: 174

Bus routes into downtown: 30

Education

Number of schools: 9

Number of Students: 9,000*

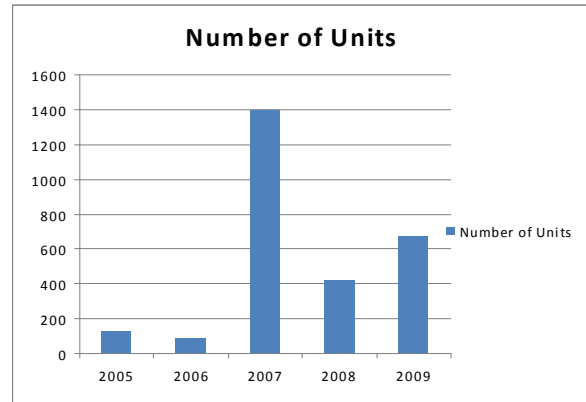
Levels of Education: Pre-K through Jurist Doctorate

Types of Schools: Public & Private

Residential

Constructed Residential Units by Year:

| Year | 2005 | 2006 | 2007 | 2008 | 2009 |
|-----------------|------|------|------|------|------|
| Number of Units | 131 | 88 | 1396 | 422 | 675 |



Residential units under construction: 0

Residents: 3,000*

Total residential investment in 2009: \$150,000,000*

Average residential unit sale price: \$191/sq. ft.

Average apartment rental rate: \$1.50/ sq. ft. per month

People living within 3 miles of downtown: 98,080[‡]

Arts & Entertainment

Museums: 7

Art galleries: 6

Attendees to downtown events in 2009: 3 Million*

Current Investment in new facilities: \$58,000,000*

Parks & Green Spaces

Parks: 12

Miles of waterfront trails/parks in downtown: 1.5

Length of Riverwalk: 11,517 feet (Phase I)

Completed segments: 5,245 feet (45%)

Under construction: 0 feet (0%)

Riverwalk in design: 1,952 feet (17%)

By Developer or (remaining) 4,320 feet (38%)

Park & green space investment: \$20,000,000*

* Indicates that the figure provided is an estimate derived from a variety of sources

‡ This figure is based on the 2007 U.S. Census Bureau findings

† This figure includes all downtown hotels as of 8/30/09

Sources: 2008 Tampa Downtown Workforce-Residential Study, CB Richard Ellis, Cushman & Wakefield, City of Tampa, Hillsborough County, Tampa Bay Businesses for Culture & the Arts, U.S. Census Bureau, Smith & Associates, Tampa-Hillsborough County Planning Commission, Metropolitan Planning Organization, Novare Management, Arts Council of Hillsborough County and Tampa Bay & Company.

Disclaimer: The Tampa Downtown Partnership maintains that the information provided is based on reliable information from various sources. The information is subject to change without notice and should be clarified for any updated figures prior to use. The Tampa Downtown Partnership updates figures each quarter.