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TAMPA DOWNTOWN MARKET SET TO RETURN OCTOBER 16TH!

TAMPA, Fla. (June 29, 2009) — The Tampa Downtown Partnership announces that the Tampa Downtown Market will return for its second season on Friday, October 16, 2009.

During its first season the Tampa Downtown Market grew in popularity among downtown workers, residents and visitors. With more than 38 vendors each Friday, the Market offered the downtown community fresh produce, local crafts and unique items not typically offered in the urban core.

Two surveys were conducted during the first season. The focus of each survey was to discover what the Tampa Downtown Market needed to add in its second season and find out how patrons at the Market were interacting with vendors as well as downtown restaurants and retailers.

Returning for its second season, the Tampa Downtown Market will open with 50 vendors. The additional vendors will offer the downtown community many of the items requested in the surveys. These include cheeses, hydroponic and organic produce as well as additional craft items.

Additionally, the Tampa Downtown Market will expand its footprint. The new layout will continue to include the 400 block of North Franklin Street, which is the area parallel to Lykes Gaslight Square. The new layout for the Market will extend onto Madison Street and into the 500 block of North Franklin Street. The Tampa Downtown Partnership extended the Market into these areas to help drive customers into the businesses located long both of these streets as well as draw attention to those businesses on Tampa Street and Florida Avenue.

The Tampa Downtown Market will operate each Friday from 10:00 a.m. to 2:00 p.m. through May 14, 2010 with the exception of three dates. The Market will not open on November 27 and December 25, 2009 or January 1, 2010. A calendar for the Tampa Downtown Market can be viewed by [clicking here](#).

For more details about the Tampa Downtown Market make sure to log onto its Web site, www.tampasdowntownmarket.com. There you will find a list of vendors, directions to the site and event details.

The Tampa Downtown Market is sponsored by the St. Petersburg Times, TBT Tampa Bay, WMNF 88.5, Trickeye Jennus and the Tampa Downtown Partnership.

The Tampa Downtown Partnership is a private, not-for-profit 501(c)(6) organization that administers the Special Services District (SSD) Program. In addition to Tampa's

Downtown Guides and Clean Team, the Tampa Downtown Partnership works to promote downtown through marketing, business development, transportation and beautification efforts. The Partnership has a long history of supporting downtown's revitalization, a broad constituency, and strong relationships with many community stakeholders. For more information about the Tampa Downtown Partnership, telephone (813) 221-3686 or visit the Partnership's web site at www.tampasdowntown.com.

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