

**Monday Morning Memo**  
**June 29, 2009**

### **Partnership Matters**

**Congratulations to member law firm organizations that appeared in the recently published “Florida Super Lawyers 2009.”** Take a look at who made the list by clicking [here](#).

**The Tampa Downtown Partnership’s main office will be closed on Friday (4/3) in observance of the 4<sup>th</sup> of July holiday.** However, Tampa’s Downtown Guides and Clean Team will be on the job. Here are each teams’ hours:

*Friday, July 3<sup>rd</sup>*

Tampa’s Downtown Guides: 7:00 am to 8:00 pm

Tampa’s Downtown Clean Team: 8:00 am to 4:30 pm

*Saturday, July 4<sup>th</sup>*

Tampa’s Downtown Guides 11:00 am to 10:00 pm

Tampa’s Downtown Clean Team: 8:00 am to 4:30 pm

### **Opportunities**

**PROCRASTINATORS, READ THIS!** Downtown merchants, restaurants, cultural & entertainment venues, mark your calendar to attend the next quarterly downtown retail meeting scheduled for Tuesday (6/30). The Partnership holds these meetings as an opportunity for downtown retail businesses to gain helpful information about issues affecting downtown. It is also an opportunity to share ideas with one another and Partnership staff. This meeting will have representatives from UCAP, to explain more about the extensive underground pipe work that will be taking place around downtown for the next year. You don’t want to miss this meeting. It is June 30<sup>th</sup> from 3 p.m. to 5 p.m. at TECO Hall (702 N. Franklin Street). There is no fee to attend the meeting, but RSVPs are required! **Who is a downtown merchant? If your business is located in the Channel District, Central Business District or near the University of Tampa, you are a downtown business.** To reserve your seat, [click here](#).

**Tampa Bay Performing Arts Center has got a deal for you!** Summertime is an excellent time to hold an event at Maestro’s. Maestro’s is the performing arts center onsite restaurant. During the summer months the deals are flying off the shelves. Find out what you can get for booking your next event during July and August by clicking [here](#).

**Want to see a totally new perspective of downtown?** Then, climb aboard the [Fun Boat](#) for their Friday Night Cocktail Cruise. It’s only \$5 per person. Stops include Davis Islands, Harbour Island, Convention Center, Sheraton Riverwalk, Tampa Bay Performing Arts Center and Rick’s on the River. Click [here](#) for the flyer.

The Tampa City Council of the City of Tampa is seeking **volunteers to serve on the Equal Business Opportunity Advisory Council (EBOAC)** to fill seven positions to be appointed by Tampa City Council. The [notice](#) provides all related information including

application submission deadlines and the date for the 3-minute presentation to be made to City Council.

Looking for a new job? How about a new career? **Come on out to the employment event of the season, the Tampa Bay Job and Career Fair** on Monday, July 20 from 10 am – 3 pm at the St. Pete Times Forum in Tampa. Meet with local companies who have immediate employment needs from entry level positions to skilled trade, to health care and even top managerial positions, there is something for everyone at the Tampa Bay Job and Career Fair. This year's event will also include a Career Fair. Several of the area's top schools for continuing education, local universities and vocational/technical institutes will be on hand. It is a great opportunity to look at ways to further develop your skills for the jobs of today and review the bright career prospects of tomorrow. Expand your skill set or even learn a whole new career. Come prepared, bring a few resumes and get ready to say "Hello." You could be to work by the end of the day. Or even on your way to a whole new career.

Before you know it, it will be the start of school once again! **Help at-risk students have the right supplies to start the year by participating in the Hillsborough Education Foundation's annual campaign, the Stuff the Bus Supply Drive.** If your company wants to take part in ensuring students have the necessary tools to succeed, call Laura Grucza at (813) 740-7651 x 225. Join the numerous Tampa Bay businesses that have already joined the campaign. For more information on the Hillsborough Education Foundation and Teaching Tools for Hillsborough Schools, visit [www.educationfoundation.com](http://www.educationfoundation.com).

### Studies and Reviews

In past Monday Morning Memo issues it has been reported that by 2010 downtown will have 20 cultural venues and events – more than anywhere in Tampa. Now another impressive report: **Downtown Tampa now has 69 restaurants that serve dinner some evenings during the week.** Check out the [list of restaurants open for dinner](#) and make your dinner reservations accordingly.

Commercial real estate firm **Colliers International** released its **2009 Parking Rate Survey**. To view the report, [click here](#).

Downtown racks in the awards in the recently released [TBT\\* Tampa Bay's Top 100 Bars in Tampa Bay](#) issue. The winners are:

Winning Category	Bar
Ultimate Drinking Destination	Hyde Park Café
Ultimate Irish Pub	Four Green Fields
Ultimate Party	Jackson's Bistro
Ultimate Corner Bar	The Hub
Ultimate New Club	Aja Channelside

Also listed as top destinations for the bar scene are:

- Fly Bar & Restaurant
- Splitsville

- Hatrick's
- TAPS Wine & Beer Merchants
- The Retreat
- Howl at the Moon

More proof that downtown Tampa is an excellent place to hang out and have fun!

Speaking of downtown hotspots...**RawBar Sushi, one of downtown's newest restaurants received a favorable review from the *St. Petersburg Times* food critic.** Read what was written by [clicking here](#).

### Seeing is Believing

**Downtown restaurants continue to grow and change!** Here is some news on what's happening at two places:

- For those who remember the CC Bagels on Franklin Street, there is a new name. It is now Susan's Café & Deli. The new venue has broadened its menu and now includes great offerings such as hamburgers, turkey club sandwiches and deviled crabs. YUM! See the entire menu by [clicking here](#).
- Speaking of a new menu, Pizzaiolo Bravaro, also on Franklin Street, has been the talk of several positive food critic stories. The restaurant has expanded their menu to offer new items such as lasagna, cannelloni and spaghetti. See what they have to offer by [clicking here](#).

So, you've read for several weeks in Monday Morning Memo that Tampa Girl videos show you all the cool things taking place in downtown Tampa, but you still don't know what it is all about. **Now you can view a video that shows you the cool places Tampa Girl has visited in downtown.** [Click here](#) to view the video.

### Special Services District

**Today (6/29) the Tampa Downtown Partnership released the updated issue of *Tampa's Downtown Guide Book 2009*.** The July through December issue includes the latest information on downtown restaurants, retailers, service providers, cultural and entertainment venues. *Tampa's Downtown Guide Book 2009* also includes a helpful map provided by HART giving information about the In-town Trolley System and the TECO Line Streetcar System. You can find copies of *Tampa's Downtown Guide Book 2009* by stopping one of Tampa's Downtown Guides or in numerous restaurants and retailers throughout downtown. Or, come by the Partnership offices at 601 N. Ashley Drive, Suite 1100 and pick up a copy.

*Speaking of Tampa's Downtown Guide Book 2009...did you know that you can request bulk copies of the publication for your office, condominium or group coming to town?* Just call (813) 221-3686 to arrange a time to come and pick up copies.

**Calling all downtown hospitality employees!** The Downtown Tampa Attractions Association will hold its Ambassador Training Program - a phenomenal education

program that teaches community members about the wide array of attractions that are right at our fingertips – on July 8<sup>th</sup>. The free, all day, tour includes stops such as Busch Gardens, Lowry Park Zoo, Tampa Theatre, Tampa Bay Performing Arts Center, Hyde Park Village, the Interim Tampa Museum of Art, the new Tampa Bay History Center, The Florida Aquarium, the American Victory Ship, the Yacht Starship dining cruises and much more. Come enjoy this full day of Tampa's favorite sights and sounds. The next tour will be held Wednesday, July 8th; sign up today, but hurry because spots fill up quickly! To sign up now or for additional information, email [tapintotourism@gmail.com](mailto:tapintotourism@gmail.com).

Channel District residents and businesses: **The Channel District Advisory Committee will have its next meeting on Wednesday (7/1) starting at 5:30 p.m.** The meeting will be held at The Florida Aquarium. For a copy of the agenda for this meeting, [click here](#).

Talk about Backyard Economics---with temperatures on the rise and everyone a bit less likely to go out in the heat, **the Tampa Downtown Partnership has created a summertime program with some cool savings!** Launching Wednesday (7/1) is the "Summertime Savings Card." The discount card program is a simple "show the card and save" program. Users will be able to receive amazing discounts at 61 downtown venues! For a list of places you can pick up a brochure and card, [click here](#).

**Local Spending = Local Jobs.** That's the message that is being communicated by the organizers of **Backyard Economics**, a program encouraged by the State of Florida to promote local business. The Tampa Downtown Partnership encourages downtown restaurants, merchants, service providers and entertainment venues to take advantage of this opportunity. [Click here](#) for the flyer promoting the Web site of Backyard Economics and sign up your special offer today!

*Its official...* **Tampa's Downtown Market will return on October 16<sup>th</sup> to Franklin Street and Lykes Gaslight Square!** The farmer's market is planning on returning bigger and better than before. For now, [click here](#) to view, print and then post for everyone to see the flyer promoting the Market's return.

**Did you know that Lykes Gaslight Square is part of downtown's free WiFi zone?** Now even more reason to get out and enjoy downtown. To find out more about where the WiFi zone is located in downtown, [click here](#).

**Did you know there are 2 YMCA's in Downtown Tampa?** They're located at 100 N. Tampa Street and at 104 S. Franklin Street. Both YMCA's have modern, well-equipped wellness centers, friendly staff and offer Group Exercise, Personal Training and *SPINNING* classes in the morning, at lunchtime and after work. Plus, parking is free in the Fort Brooke Parking Garage from 5pm – 9pm. Visit [www.tampaymca.org](http://www.tampaymca.org) for hours of operation and Group Exercise and *SPINNING* schedules. Stop by the Downtown YMCA's today for a FREE 3-Visit Guest Pass.

**The Partnership will hold three community meetings to discuss the 2010 Work Plan and Budget for the Special Services District.** Downtown stakeholders, including property owners, merchants, and residents, are encouraged to attend one of the meetings and provide feedback on initiatives for the district. The meetings are free to attend and do not require an RSVP. The meeting dates are as follows:

- Tuesday, July 14, 7:30 a.m. at Seaport Channelside, 1120 E. Twiggs St.
- Thursday, July 23, 5:30 p.m. at TECO Hall, 702 N. Franklin St.

- Wednesday, August 5, 5:30 p.m. – Element, 808 N. Franklin St.

### **Creative Urban Core**

Just chill out!!! No, really, **chill out at the upcoming Chilounge event scheduled for downtown Tampa on October 10<sup>th</sup> right in front of the Tampa Theatre!** Chilounge is a creative way to transform a downtown street into the coolest night club in the entire region. Not sure what Chilounge is all about? Find out more by [clicking here](#). Then, book it on your calendar.

**Tampa Bay TECH Jam is returning to downtown Tampa on August 6<sup>th</sup>.** Don't wait until just before the event to secure your ticket to this unique event. Plan now and get your ticket. Find out more about this great event by [clicking here](#).

### **Downtown Happenings**

**Looking for 4<sup>th</sup> of July info?** Then downtown's Channel District has got you covered! From July 4<sup>th</sup> fireworks to great discounts at downtown venues, click here for a list of things you will want to take advantage of during the summer months!

*Speaking of downtown 4<sup>th</sup> of July fun...check out what the SS American Victory Ship Tampa Bay History Center and The Florida Aquarium have planned!*

- SS American Victory Ship, [click here](#).
- Tampa Bay History Center, [click here](#)
- The Florida Aquarium, [click here](#)

**Tampa Bay Performing Arts Center on sale!!!** Save 25% off the Tuesday, Wednesday and Thursday performances of *RENT* running July 7<sup>th</sup> through the 12<sup>th</sup>. Use promo code [ROGER](#). This offer valid on price level 1 & 2 and limited to 4 tickets. It cannot be combined with any other offer and it is not applicable to prior sales. This offer is subject to availability and Service charges apply. Don't delay! This offer ends July 5<sup>th</sup>.

**Cirque du Soleil returns to downtown Tampa Thursday (6/25) through July 5<sup>th</sup> at the St. Pete Times Forum** with one of its signature shows, Saltimbanco. Saltimbanco, performed for the first time in Florida this year, remains as relevant and powerful today as it was when it first debuted in 1992. From the Italian "saltare in banco," which means "to jump on a bench," Saltimbanco explores the urban experience. The high intensity acrobatic spectacle takes place in an imaginary city where diversity is cause for hope. The set reflects the contradictions of a city, where the powerful and dispossessed live side-by-side. This is a city inhabited by eclectic, eccentric populations; a place where anything is possible. Saltimbanco tickets can be purchased online at [www.cirquedusoleil.com](http://www.cirquedusoleil.com) or by calling (813) 287-8844.

**Stageworks Presents Douglas Carter Beane's *The Little Dog Laughed* From July 9<sup>th</sup> through the 26<sup>th</sup>** on Thursdays, Fridays and Saturdays at 8:00 p.m. and Sundays at 4:00 p.m. All productions will be in the Shimberg Playhouse at the Tampa Bay Performing Arts Center (1010 N. W.C. MacInnes Place). To order tickets call the

TBPAC at (813) 228-7827. What's this show about? Hear what Andrea Graham of Stageworks had to say about this hysterical show by [clicking here](#)!!!!

*Looking ahead...***the Tampa Museum of Art Foundation will be the benefactor of the upcoming TMA Contractors Fishing Tournament.** This event is scheduled for Wednesday, July 15<sup>th</sup> with the Angler's Party. The actual tournament is Friday, July 17<sup>th</sup>. Find out more about how you can participate or become a sponsor by clicking here.

### **In and Around InTown**

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