

Monday Morning Memo
April 27, 2009

Partnership Matters

The Tampa Downtown Partnership continues its Tampa Electric Company 2008/09 Downtown Debriefing Series with an event called “The 3E’s – Our Energy Future.” Featured guest speaker will be Charles R. Black, president of Tampa Electric Company. As the nation moves toward more green technologies, what does Tampa Electric Company have planned and how will it influence future growth in downtown Tampa? This event is scheduled for May 6th starting at 7:30 a.m. with networking followed by the presentation and breakfast at 8 a.m. This event is open to all who are interested. To register online, [click here](#).

Opportunities

Summer is almost here and The Florida Aquarium has camps available for all ages and interests! Either at the Aquarium or around Tampa Bay, The Florida Aquarium has something for everyone with partial and full-day camps, week-long camps, and even two-week options! For detailed dates and descriptions, please call (813) 273-4015 for more information or to request a catalog. New this year: online registration! Check the website at www.flaquarium.org for camp descriptions and registration.

So you have had that old clock from Grandma sitting on the mantle for years now. Have you ever wondered what its worth? How about a chair you purchased at an antique store? **Don’t wait any longer and miss your last opportunity to bring your collectable to Antique Evaluation Saturdays at the Henry B. Plant Museum.** Saturday (5/2) is the final one in this series for this season. Get details by [clicking here](#).

If you are interested in learning about **how Mayor Pam Iorio views Tampa’s history, culture and characteristics**, then make sure to participate in an upcoming event called “Tale of Two Cities.” This event will feature both Mayor Iorio and Mayor Rick Baker of St. Petersburg. The event will be held on May 6th at the Centro Asturiano in Ybor City. For details about how to register and for the times of the event, [click here](#).

Partnership member, the University of South Florida, announces [USF’s Celebration of Free Enterprise](#) event on May 12. The event honors a business or individual who is dedicated to free enterprise and entrepreneurship, and proceeds from the event support scholarships and student programs in USF’s College of Business. This year, the College honors Busch Entertainment Corp., the umbrella organization for all Busch theme parks nationwide. The event will be held at Busch Gardens. Since this is Busch Gardens’ 50th anniversary year, the Busch team is pulling out all the stops to make it a truly memorable evening. It’s a great event, a good networking and visibility opportunity for the corporate sponsors. Sponsorship supports student programs and scholarships in the College of Business.

Studies and Reviews

All milestones are important. **The University of Tampa's Class of 2009 will be the first UT class to break the century mark with 1,007 graduates** when the seniors cross the stage at spring commencement on Saturday, May 9, at 10 a.m. in the St. Pete Times Forum. Of that number, which includes August graduates, 818 are bachelor's degree candidates and 189 are graduate degree candidates. The ceremony is free and open to the public, but seating is limited.

Read what Tampa Bay's 10 uncovered when it looked at the proposed light rail system for the region in the "Seeing is Believing" section of this Monday Morning Memo. **The St. Petersburg Times recently wrote an opinion piece about light rail.** To read the opinion, [click here](#).

Do you know what's secretly awesome about living in Tampa? The St. Petersburg Times recently wrote a story titled "10 Things That Suck (but are secretly awesome) About Life in Tampa Bay." Several places in downtown are listed as "awesome." Find out why by [clicking here](#).

The 13th Annual Downtown Development Forum was a huge success! Those who attended received detailed information about various sectors of downtown's economic recovery process from leaders in their fields. Speaker presentations are now found on the Partnership's website in the [reports section](#) under 13th Annual Downtown Development Forum.

Seeing is Believing

With all this talk recently about light rail and commuter rail, have you thought about how it will be used? Tampa Bay's 10 recently asked this question. Read what they discovered by [clicking here](#).

Special Services District

Downtown residents will soon have a place to recycle in downtown! Join Mayor lorio on Wednesday (4/22) for the unveiling of downtown's recycling receptacles. For details, [click here](#).

Downtown Restaurant News:

- One of downtown's newest restaurants is getting a lot of news coverage! Pizzaiolo Bravaro has been reported in numerous local publications as a hot new place to go. Read what they had to say. [Creative Loafing](#) [St. Petersburg Times](#)
- **The Jackson Street Bistro is open for business!** The Jackson Street Bistro is a full service restaurant serving breakfast all day (including early bird specials) and lunch. The hours of operation are 7:00 a.m. to 3:30 p.m. The menu offers sandwiches, salads, wraps, hot daily specials and much more! The Jackson Street Bistro will also cater any events. The Jackson Street Bistro is located in the lobby of the SunTrust Financial Centre at 401 E. Jackson Street.

- **Malio's Prime Steakhouse has a stimulus package for all Downtowners!** Check out what's being offered and how you can take advantage of one of downtown's best restaurants. For details, click here.

Make sure to read the April issue of the Partnership's monthly online magazine, [InTown Tampa](#). Here is what you will find in this issue:

- GlazerChildren's Museum – Downtown buzzing with kids!
- Tampa Girl: She's Online & Delivering The Urban Scoop
- New Pizzaiolo Bavaro Stays Busy
- Downtown important to all
- Välkommen, IKEA!

Next week, IKEA is opening its Tampa store at 22nd and Adamo Drive. The opening date is Wednesday, May 6th. Commuters in that area should expect major traffic impacts throughout the day and the rest of that week. Due to the expected crowds that week IKEA has arranged for free overflow parking for customers in Ybor City with a free shuttle service. For details, review this map.

Due to popular demand, the Tampa Downtown Market announced it will remain open through May 15th! This is an additional two Fridays added to the original schedule. The Tampa Downtown Market will close after May 15th for the summer. However, you can mark your calendar now for the return of the popular downtown market on October 16, 2009. Remember, you can get details about the Tampa Downtown Market by visiting its website.

Check out the new Web page for HiLife TV! Now, you can view much quicker the latest and greatest episodes as well as quickly view past episodes. Take a look by [clicking here](#). After viewing, get out and explore downtown Tampa. And while you are exploring downtown on your own, you may just run into Tampa Girl on one of your explorations.

Creative Urban Core

Opera Tampa announces its 2009-2010 Series. Get the details by clicking here.

Audiences will feel like summer has already arrived when beach balls and rafts are part of a dance show at The University of Tampa that opens Wednesday, April 29 at 8 p.m. The annual Spring Dance Happening will feature upbeat, contemporary music and a wide variety of dance styles, including hip hop, modern, tap, ballet, lyrical and jazz. More than 80 students will participate, and choreography features new work by UT students and alumni. The UT Dance Team also will perform, and live music will accompany one of the pieces. The University of Tampa Department of Speech, Theatre and Dance presents the Dance Happening April 29-May 2 at 8 p.m. A crowd favorite at UT, the Dance Happening will begin at the Edison Building at 214 N. Boulevard and make its way to the east verandah of Plant Hall. The event is free, but seating in the Edison Building for the indoor portion of the program is extremely limited. For more information, call (813) 257-3745.

Downtown Happenings

Downtown Must Dos!

- **Make sure to “Paint the Town Green” Friday Night (5/1)!** Eco.lution, an event series that promotes sustainable growth, will put on a downtown bar hop using HART’s Green Line Trolley service. This event is an excellent way to become more familiar with all that downtown Tampa has to offer in the way of evening entertainment. For details, [click here](#).
- Two great annual events are set to once again bring thousands to downtown Tampa. **Both Asia Fest and Tampa Bay Dragon Boat Races will return on Saturday (5/2).** These events are great opportunities for people of all ages to come and enjoy all downtown Tampa has to offer. Find out more about both events by visiting their websites:
[Asia Fest 2009](#) and [Tampa Bay Dragon Boat Races](#)

Each week the Partnership gives a list of events that every Downtowner should put on their “to do” list. **Did you know that the Partnership creates a bi-weekly events newsletter that gives suggestions on events taking place in downtown for a two week period?** [Weekly What’s Happenings](#) is just another example of how Downtowners are finding out about big and small happenings taking place. If you are not a subscriber of Weekly What’s Happenings, then [click here](#) to join this growing list of those who want to be in the know.

Take a look at what’s happening on www.hilifetampa.com. Here’s a peek at what you’ll find:

- Monday (04/27) – [Martini Mondays/Happy Hour](#)
- Tuesday (04/28) – [San Jose Taiko](#)
- Wednesday (04/29) – [Ray Lamontagne](#)
- Thursday (04/30) – [The Cocktail Club](#)
- Friday (05/01) – [Paint the town Green- part of ECO.lution '09 - a project of the Urban Charrette](#)
- Saturday (05/02) – [Ybor City Saturday Market](#)
- Sunday (05/03) – [Upstairs/Downstairs at the Tampa Bay Hotel](#)

The SS American Victory is preparing to set sail. Don’t miss the boat! For those who love the idea of authentic ship travel, then make sure to plan to be onboard the SS American Victory May 16th. The merchant marine ship will sail on one of its popular relive history tours. For more details about this tour, including prices, [click here](#).

In and Around InTown.

601 N. Ashley Drive, Suite 1100, Tampa FL 33602
(813) 221-3686 phone; (813) 229-1328 fax: www.tampasdowntown.com